



2014 Catalog



HOO HOO!
I found some good stuff
in here! Games, puzzles
and My StudioGirl
kits...

Dear Friends,

Welcome to our 2014 University Games catalog. 2013 was a super year for University Games as we moved forward with our Common Core learning program, introduced the My StudioGirl craft line and pushed our party games to new highs.

In 2014 we invite you to broaden your store assortment by taking advantage of four emerging trends in the retail world:

1. The Equitable Male Shopper

Have you noticed that there are more men shopping in your stores than three years ago? If yes, then you are seeing the NEW male shopper. He is young and he likes to shop. He sees it as part of his familial duties. He likes to do his own research and he is looking for cool and trendy games, crafts and brain teaser puzzles. We have exactly what he is looking for.

2. Nerd Nation is Taking Over North America

Learning is cool to more than just parents and teachers. In 2014, "the Year of the Nerd," it is all about learning for kids too. We are highlighting learning through our Brain Quest Learning System and our STEAM (science, technology, engineering, art and math) programs. Yes, lots of games, kits and puzzles geared specifically for girls and boys who want to LEARN. They are now the "cool" kids.

3. "Everyone Loves Glow."

I can hear my daughter Nina saying, "Dad, you *would* say that," which is true since Great Explorations is the largest glow-in-the-dark supplier in North America. But this is more than a self-serving comment. In 20 years, we have never seen the popularity of placing glowing stars on the ceiling higher than it is right now. Don't miss out! Glow Power for your store!

4. Brain Teasers are HIP!

My friend Bill Ritchie turned me on to his brain teaser called Spin-Out in the 1980s, and ever since then I have been waiting for the rest of my friends to catch on. Join the brainiac revolution and build your own brain teaser line starting with Hanayama cast puzzles from Japan.

Thanks for all of your interest and excitement in University Games over the last twelve months and please continue to advise us and assist us in providing the best games and toys for your shoppers.

Have a great year.

Best regards,



Bob Moog
President and Co-founder



Cris Lehman
CFO and Co-founder



Table of Contents

University Games

Preschool Games	2-4
Children's Games	5-10
STEAM Program	11
Family Games	12-14
Spanish Language Games	15
Party Games	16-17
Murder Mystery Party® Games	17
Card & Travel Games	18-19

Bepuzzled®

Hanayama Cast Puzzles	20-21
Smart Egg™ Labyrinth Puzzles	22
Lifestyle 3D Puzzles	23
3D Crystal Puzzles™	24-25
Classic Mystery Jigsaw Puzzles™	26
Children's Puzzles	26-27

WizzWorx™

Wind-Up Walkers	28-29
Alien Slime Jumpers™	29

My StudioGirl™

Wind-Up Walkers	30
3D Magic Dough	31
Sewing Kits	32-37
Make & Decorate	37
Paper Maché and Art Collage	38
Taggles™ Play Sets	39

Colorforms®

Licensed Taggles Play Sets	40
Licensed Activity Kits	41
Classic Colorforms®	42
3-D Deluxe Play Sets™	43
Fun Pockets®	44
My Little Sandbox Activity Play Sets®	45
Activities, Games & Puzzles	46

Great Explorations®

Glow Packs and Celestial Super Kits™	47
Boxed Kits & Tubes	48
Large Format Activities	49
Celestial Adhesives	49
Twirling Ribbons™	50
Doodletop®	50

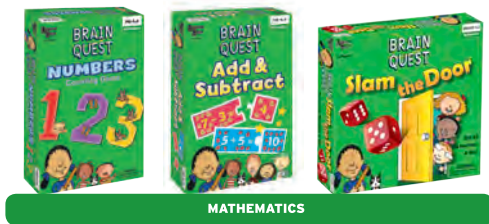
Front Porch Classics®

Coffee Table Games	51
Family Games	52
Kids Games	53
Outfitters™ Travel Collection	53
Great Classics	54-55
Retro Games and Prepack Displays	56

The President's Picks - What's New with University Games



LANGUAGE ARTS



MATHEMATICS



MEMORY

LOGIC



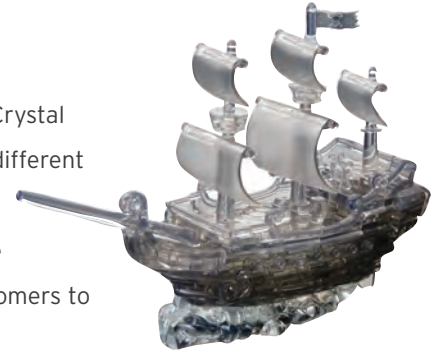
COORDINATION

University Games

Our big exciting news in games is an easy-to-merchandise learning system which utilizes Common Core standards and STEAM (science, tech, engineering, art and math curriculum). This is the first system of its kind, and we have "learning" ready to merchandise in two-foot sections.

Bepuzzled®

The puzzle category is hopping now that 3D Crystal Puzzles have made the scene. More than 40 different collectible versions are available including Disney, Snoopy and Hello Kitty. Try the deluxe pirate ship or castle. We don't want your customers to miss out. (More than 400,000 sold in the last 12 months.)



My StudioGirl™

University Games introduces a sensational new craft line for girls. The entire line can be merchandised in a four-foot section. Fantastic air dry dough, paper maché, sewing kits and art collages for young girls. Absolutely adorable!



Colorforms®

This year we teamed up with BE Good to create original Colorforms Sandbox Kits. A whole new way to play the Colorforms way with Dora the Explorer, SpongeBob SquarePants and Peter Rabbit.



Great Explorations®

As we enter our 20th year as America's largest provider of glow-in-the-dark stars, we brighten up the category with new packaging AND with new and improved Glominite. Our trademarked glow material now lets stars glow brighter and longer. More than two million sets were sold in 2013. Sales are growing and glowing.



Front Porch Classics®

A new card game catches the imagination of the American public about once a decade. Carry Deer in the Headlights and offer your customers a game that follows in the footsteps of great card games including UNO, Phase 10, SET and Spot It. Don't miss the best selling game in our company's history.



Preschool Games

(Ages 3+)



Daniel Tiger's Neighborhood™ Grr-ific Game

NEW

Won't You Ride Along With Me?

Players get a chance to become their favorite characters from the show, exploring the Neighborhood of Make-Believe with the help of the trolley.

- Based on the top-rated PBS TV show building on the legacy of Fred Rogers
- Focus on kindergarten readiness with a strong emphasis on social skills and imagination

Item: 01348

Case Pack: 6

UPC: 7 94764 01348 1



Hello Kitty® Dress-Up Game

Get Hello Kitty Ready for the Day!

What should Hello Kitty wear today? Children spin the spinner and then decide! The first player to completely dress Hello Kitty in her stylish outfit wins.

- Easy to learn, no reading required
- Reinforces critical thinking and decision-making
- Features standing dress-up figures

Item: 77976

Case Pack: 6

UPC: 0 29101 77976 9



Daniel Tiger's Neighborhood™ Bingo & Memory Match Tin

NEW

2-Games-in-1 Neighborhood Fun

Kids identify and match colorful images of Daniel Tiger, Katerina Kitty, O the Owl, Prince Wednesday and Miss Elaina in two exciting games.

- Reinforces visual recognition and memory skills
- Features all five main characters from the hit PBS show!

Item: 01344

Case Pack: 6

UPC: 7 94764 01344 3



Daniel Tiger's Neighborhood™ Card Game

NEW

Meet Your Friends in the Neighborhood of Make-Believe

Players take turns drawing and discarding cards in an attempt to collect matching sets of a main character, his/her family members and a corresponding location.

- Easy to learn gameplay strengthens critical thinking and decision-making
- "Wild" trolley cards add excitement and variety

Item: 01349

Case Pack: 12

UPC: 7 94764 01349 8



Kids On Stage®

The First Charades Game for Kids

From hopping like bunnies to flying like airplanes, this creative game helps all kids get into the act.

- The most popular charades game available for kids
- A great starter game emphasizing non-verbal communication
- Selected as one of the "100 Best Picks" by *Early Childhood News*

Item: 01210

Case Pack: 6

UPC: 7 94764 01210 1

Preschool Games

The World of Eric Carle™

(Ages 3+)

The World of Eric Carle promotes the joys of playful learning. With *The Very Hungry Caterpillar* as its centerpiece, the brand has touched the lives of children around the world for three generations through Eric Carle's timeless stories and vibrant artwork. One of Eric Carle's books is bought every 30 seconds, adding to the 125 million books sold worldwide. University Games and The World of Eric Carle proudly offer a full library of games, puzzles and Colorforms® based on Eric Carle's works. We have introduced new and exciting toys, games and puzzles every year since 2006.



Let's Feed The Very Hungry Caterpillar™ Game **NEW**

A Game of Counting, Collecting and Building

A brand-new board game based on Eric Carle's best-selling book. Children move their caterpillars from fruit to fruit, collecting a unique butterfly puzzle piece whenever they stop to eat. The first player to collect all five puzzle pieces and build a beautiful butterfly wins the game!

- Children practice number recognition, counting and building
- Mix and match beautiful illustrations to create a different butterfly every game

Item: 01253

Case Pack: 6

UPC: 7 94764 01253 8



The Very Hungry Caterpillar™ Lunch with Friends™ Game **NEW**

The Game of Seek and Find!

The Very Hungry Caterpillar and his friends are highlighted in this fast-paced game. Players flip over cards one at a time and race to be the first one to place their token on the corresponding picture on the board. Be the first player to get rid of all your tokens to win!

- Cool lunchbox tin makes a great travel game
- Subtle differences between pictures improve kids' shape and color recognition

Item: 01252

Case Pack: 6

UPC: 7 94764 01252 1



Eric Carle's ABC Game

Learn your ABC's with Eric Carle's artwork!

Big "A" is for a Big Apple. Little "a" is for a little apple. Children learn to recognize the alphabet (big and little) and make letter associations with each image card.

- Develops letter recognition and early reading
- Features beautiful illustrations from The World of Eric Carle

Item: 01261

Case Pack: 6

UPC: 7 94764 01261 3



The Very Hungry Caterpillar™ Twirl & Toss™ Game

It's Frolicking Fruit Fun!

University Games introduces the first skill and action game starring The Very Hungry Caterpillar! Children toss their plush fruit and try to be the first to land all three pieces on the electronic twirling caterpillar to win.

- Every missed toss has kids up and scrambling to gather their fruit and try again!
- *Oppenheim Platinum Best Toy Award Winner!*

Item: 01297

Case Pack: 6

UPC: 7 94764 01297 2



The Very Hungry Caterpillar™ Game

A Game of Counting, Colors and Contrasts

Based on Eric Carle's best-selling book. Children go on a journey of learning and transformation, seeing their caterpillar develop into a beautiful butterfly.

- Children practice fine motor, counting and color recognition skills
- Excellent for preschoolers, parents and teachers

Item: 01266SML

Case Pack: 6

UPC: 7 94764 01266 8

Preschool Games

(Ages 3+)



BEST SELLER!

Super WHY!™ ABC Letter Game

Learn Along with Whyatt and His Friends

Players take on the powers of the Super WHY! team in this game based on key reading skills such as alphabet recognition, rhyming, spelling and basic reading.

- Introduces children to rhyming and early phonics
- Top selling "ABC" game in America

Item: 01331

Case Pack: 6

UPC: 7 94764 01331 3



Five Little Monkeys™ Jumping on the Bed Game

NEW

"One Fell Off and Bumped His Head ... No More Monkeys Jumping on the Bed!"

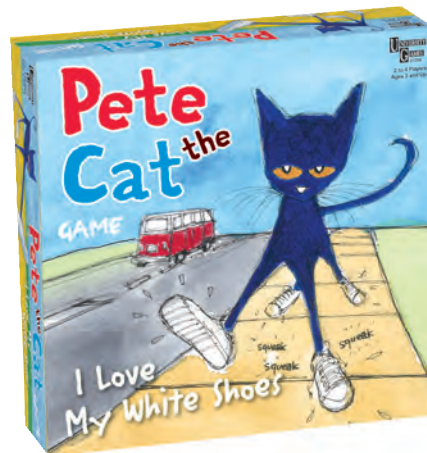
Players place all of their monkeys onto the bed after acting out bedtime activities (brushing teeth, putting on pajamas, taking a bath) to win the game. But be careful – the bed could shake the monkeys off at any time.

- Easy-to-learn game that introduces children to counting and strategy
- Based on the popular nursery rhyme and song

Item: 01319

Case Pack: 6

UPC: 7 94764 01319 1



Pete the Cat™ I Love My White Shoes Game

NEW

Keep Walking Along and Singing Your Song!

Players grab their white shoes and walk along with Pete the Cat. To win, a player joins Pete and collects 5 different colored shoes. "It's all good!"

- Based on the *New York Times* best selling children's book series
- Kids will groove along with Pete as they bring Pete's story to life

Item: 01256

Case Pack: 6

UPC: 7 94764 01256 9



Poppin Hoppies™ (Ages 6+)

Catch a Poppin Hoppie Action Game

Parents and grandparents remember catching Hoppies in the 1970's, but now the game is ready for the 21st century. Players battle to catch the Hoppies as they pop!

- Excellent game for active kids
- Fun for boys and girls, young and not-so-young
- Winner of *Creative Child Magazine's* "2012 Preferred Choice" Award

Item: 01376

Case Pack: 6

UPC: 7 94764 01376 4



Children's Games

BrainBox™ for Kids

(Ages 8+)

Each themed BrainBox comes with a set of cards. Players examine one card carefully for 10 seconds and once time is up, players try to answer a specific question about the card and keep the card if they are correct. The player with the most cards after 10 minutes of play wins. Winner of *Creative Child Magazine's* "2012 Seal of Excellence" Award.



Case pack of 6.



The USA

Item: 01766
UPC: 7 94764 01766 3



Boston

Item: 01763
UPC: 7 94764 01763 2



Chicago

Item: 01764
UPC: 7 94764 01764 9



Animals

Item: 01768
UPC: 7 94764 01768 7



Fairies

Item: 01773
UPC: 5 025822 900364

NEW



U.S. Presidents

Item: 01779
UPC: 7 94764 01779 3



Dinosaurs

Item: 01783
UPC: 7 94764 01783 0



Once Upon a Time

Item: 01784
UPC: 7 94764 01784 7



Nature

Item: 01787
UPC: 7 94764 01787 8



Let's Learn French

Item: 01774
UPC: 5 025822 900555

NEW



World History

Item: 01788
UPC: 5 025822 900173



Art

Item: 01789
UPC: 5 025822 900142



Discover Canada

Item: 01791
UPC: 7 94764 01791 5



Vile Villains

Item: 01796
UPC: 5 025822 900234



British History

Item: 01795
UPC: 5 025822 900081

NEW



Inventions

Item: 01797
UPC: 5 025822 900159



Kings & Queens

Item: 01798
UPC: 5 025822 900074



London

Item: 01799
UPC: 5 025822 900166



Australia

Item: 01804
UPC: 5 025822 900050



The World

Item: 01769
UPC: 7 94764 01769 4



20 More! The World

Item: 01803
UPC: 5 025822 900517

NEW

BrainBox™ Preschool

(Ages 4+)



ABC

Item: 01767
UPC: 7 94764 01767 0



My First Pictures

Item: 01770
UPC: 7 94764 01770 0

BrainBox™ On the Go (Ages 8+)



Paris

Item: 01778
UPC: 5 025822 900852

NEW



France

Item: 01781
UPC: 5 025822 900869

NEW



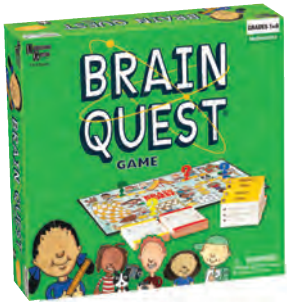
World

Item: 01790
UPC: 5 025822 900814

Children's Games

Brain Quest®

University Games has a long-standing partnership with this world-renowned learning brand and is excited to offer a range of co-curricular question and answer games where children (and parents) have equal chances to win. Bonus points are given when players stretch to answer questions above their grade level. It's fun to be SMART!®



Brain Quest® Game

- Players race across the playground game board in a brain workout
- Over 1,500 questions; categories include Math, Science, English, Social Studies and Grab Bag

Item: 01710
Case Pack: 6
UPC: 0 25766 01710 9



Brain Quest® Smart Game

- With more than 1,300 questions, players have plenty of chances to earn letter tokens for correct answers. The first to spell out SMART wins!
- Categories include Science, Math, Arts, Reading and The World

Item: 01712
Case Pack: 6
UPC: 7 94764 01712 0



Brain Quest® 20th Birthday Game

- The family favorite is back with all-new content and a twist – every player plays every turn!
- The first to reach the finish wins

Item: 01716
Case Pack: 6
UPC: 7 94764 01716 8

Brain Quest® Card Decks (Ages 2+)

Geared toward grade-level curriculum codes, Brain Quest is embraced by students, parents and teachers.

Brain Quest® Assortment

Item: 01741 UPC: 7 94764 01741 0 Case Pack: 1 (24 assorted)



My First
Item: 01726

For Threes
Item: 01727

Preschool
Item: 01728

Kindergarten
Item: 01729

1st Grade
Item: 01730

2nd Grade
Item: 01731

3rd Grade
Item: 01732

4th Grade
Item: 01733

5th Grade
Item: 01734

6th Grade
Item: 01735

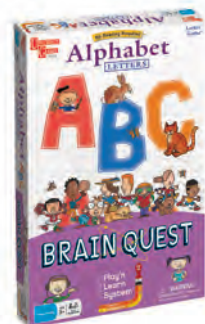
7th Grade
Item: 01736

For the Car
Item: 01737

Brain Quest® Play'n Learn

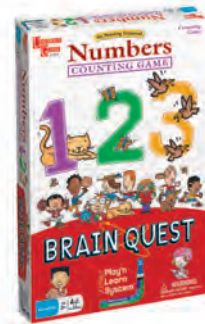
The best value in developmental learning board games. This powerful brand combination provides instant recognition for moms looking for preschool educational games for their children.

- Great skill development toy for kids
- Proven gameplay mixes learning and fun



Alphabet

Item: 02312
Case Pack: 6
UPC: 7 94764 02312 1



Numbers

Item: 02313
Case Pack: 6
UPC: 7 94764 02313 8

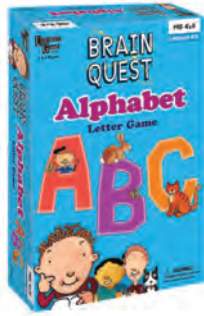
Children's Games Brain Quest® Learning System

NEW

Twelve new Brain Quest games and activities encourage children to develop in the areas of Language Arts, Math, Memory, Logic/Problem Solving and Coordination.

Children mix learning and fun in new exciting ways! Games encourage children to explore and discover from pre-K to 6th grade.

New Package!



New Package!

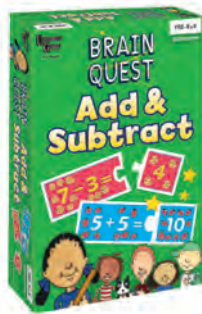


LANGUAGE ARTS

New Package!



New Package!



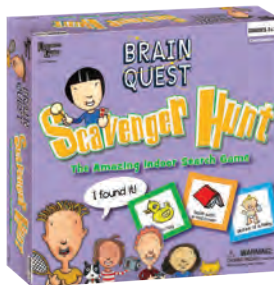
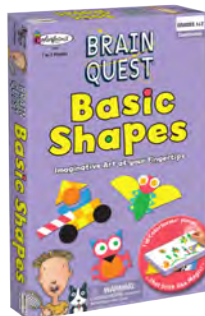
MATHEMATICS



MEMORY



LOGIC



COORDINATION

BRAIN QUEST®

Alphabet

NEW

Item: 01702
Case Pack: 6
UPC: 7 94764 01702 1

I Have

NEW

Item: 01703
Case Pack: 6
UPC: 7 94764 01703 8

Silly Sentence

NEW

Item: 01701
Case Pack: 6
UPC: 7 94764 01701 4

Numbers

NEW

Item: 01707
Case Pack: 6
UPC: 7 94764 01707 6

Add & Subtract

NEW

Item: 01708
Case Pack: 6
UPC: 7 94764 01708 3

Slam the Door

NEW

Item: 01719
Case Pack: 6
UPC: 7 94764 01719 9

States Game

NEW

Item: 01743
Case Pack: 6
UPC: 7 94764 01743 4

Sea-Sequence

NEW

Item: 01748
Case Pack: 6
UPC: 7 94764 01748 9

Magnetic Four

NEW

Item: 01747
Case Pack: 6
UPC: 7 94764 01747 2

Find Your Friends

NEW

Item: 01755
Case Pack: 6
UPC: 7 94764 01755 7

Basic Shapes

NEW

Item: 70242
Case Pack: 12
UPC: 0 29101 70242 2

Scavenger Hunt

NEW

Item: 01758
Case Pack: 6
UPC: 7 94764 01758 8

Children's Games

(Ages 6+)



Where's Waldo?®

Join the Search Game (Ages 8+)

A Board Game Where You Race to Find It First!

The iconic, beloved character created by Martin Handford over 25 years ago has joined the UG family. Players arrange the game boards in any order, spin the wheel, then race to find the hidden objects.

- Featuring colorful characters from the Waldo universe
- Pore through scenes right out of the classic picture books

Item: 30028

Case Pack: 6

UPC: 8 01561 30028 4

NEW



Sort It Out!™ Jr. (Ages 8+)

The Junior Game of Putting Things in Order

Specially designed for kids, this game will keep players guessing on every turn as they compete to put different lists of items in the correct order. Find out what's the shortest, tallest, longest, heaviest, biggest and smallest of everything!

- Junior version of the award-winning family/adult party game
- Includes physical challenges to keep kids active

Item: 01028

Case Pack: 6

UPC: 7 94764 01028 2



20 Questions® for Kids (Ages 7+)

The Classic Game of People, Places and Things – for Kids!

Newly updated cards bring even more zip to the game that kids, parents and teachers have been enjoying for more than 20 years. Follow the clues and be the first to discover the secret identity!

- A great party game with more than 3,000 clues
- Winner, *National Parenting Publications* Honor Award

Item: 01050

Case Pack: 6

UPC: 0 25766 01050 6



Where's Waldo?® Picture Hunt Game

Spill and Search with Waldo and Friends

Players choose a search card, pour the chips on the board, and the first player to find Waldo and complete their card wins.

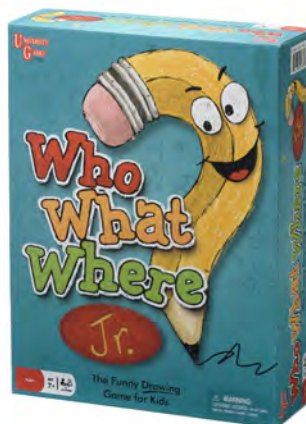
- Helps young detectives develop their powers of observation
- High replay value – no two games will ever be the same

Item: 30029

Case Pack: 6

UPC: 8 01561 30029 1

NEW



Who What Where™ Jr. (Ages 7+)

The Funny Drawing Game for Kids

Players sketch funny scenes found on game cards, such as "A bear riding a bike in a cave," while others try to guess what's been drawn. Score points by guessing each category – score big by guessing all three.

- Fun, easy and exciting for boys and girls
- A great game for the developing artist or cartoonist

Item: 01833

Case Pack: 6

UPC: 7 94764 01833 2



Scavenger Hunt for Kids®

The Amazing Indoor Search Game

America's favorite rainy day indoor game! Players move through the house looking for objects and whoever finds the most items wins!

- Generates and enhances creative thinking and teamwork
- "Top 5 Game of the Year," *San Francisco Chronicle*

Item: 01427

Case Pack: 4

UPC: 7 94764 01427 3

Children's Games

(Ages 8+)

TV ADVERTISED!
Kaboom!™ **NEW**

This Game Will Pump You Up!

Players take turns pumping up the balloon, but don't over-inflate or the balloon goes "KABOOM!" The player who pops the balloon has to move backwards on the game board. It's the game that will keep players guessing and grinning on the edge of their seats!

- Suspense builds as the balloon grows
- Players decide their own fate in a combination of luck and skill

Item: 01384
Case Pack: 4
UPC: 7 94764 01384 9



True or false: some people make omelets out of tarantula eggs.
 True! You can get this delicious dish in some parts of Brazil. Yuck!

Where does your body operate its chemical waste plant, filtering gunk out of your blood: your heart, your kidneys or your spine?
 Your kidneys. They clean your blood and make sure it's perfectly balanced with the proper minerals.

What is the purpose of the oils on your skin?
 To make it softer. Sure, sometimes they cause zits, but those oils are really there to keep your skin hydrated and comfortable.

© 2009 University Games Corporation. Made in China.

Thomas Edison's Totally Gross!™ **NEW**

Learn Science with the World's Most Famous Inventor

It's all about science and the spirit of invention with Thomas Edison and the crew of the Secret Lab. In this refresh of a classic, players move around the board and attempt to advance their slime to the center light bulb. Success is 99% perspiration, 1% inspiration and 100% fun!

- A new edition of the classic Totally Gross Game of Science
- Featuring Thomas Edison, the most admired inventor of all time

Item: 01941
Case Pack: 6
UPC: 7 94764 01941 4

Totally Gross!™
The Fun Game of Science

A dose of gross helps science make sense! This game covers all of the major scientific disciplines in a way that's engaging to kids. Features icky experiments and outrageous activities.

- Winner, *iParenting* Media Award
- The only game covering more than 15 areas of science

Item: 01940
Case Pack: 6
UPC: 7 94764 01940 7

National Young Game Inventors Contest Winner



Conveyor Belt™ **NEW**

Invented by a Seven-Year-Old!

Created by Franklin Wright, the winner of University Games' National Young Game Inventors Contest, Conveyor Belt is a game of strategy where the only thing that changes faster than the lead is the direction you're moving! Players move pawns along the conveyor belts and play special Belt cards to flip the arrows or even move the finish to a new place!

- Belt cards make every play-through unique
- Perfect blend of strategy and luck – making it a great game!

Item: 01233

Case Pack: 6

UPC: 7 94764 01233 0



Children's Games

(Ages 8+)



Truth or Dare®

NEW

The Party Game of Tough Talking and Risky Antics

This card game will have players learning secrets and laughing at each other while taking on bold challenges. This classic game is a hit with players of all ages.

- Travel tube makes a great game for road trips
- Great party ice breaker!

Item: 01387

Case Pack: 6

UPC: 7 94764 01387 0



Trivia Time Canada

NEW

The "Poster" Game for Fun!

In this game of knowledge, players answer trivia questions in six categories with the help of the illustrated map. Be the first player to collect seven cards, and learn tons along the way!

Item: 01791WMC

Case Pack: 4

UPC: 7 94764 01791 5



Spot the Difference™

The Fast and Furious Game of Observation

Players race to be the first to cite all of the differences between two images that look identical at first glance. The most observant player may be 5 or 50 years old.

- Immediately recognizable by consumers
- For decades, similar games have appeared in *People*, *Highlights for Children* and Sunday papers
- Great for developing visual acuity and observation skills

Item: 01836

Case Pack: 6

UPC: 7 94764 01836 3



Kids Battle the Grown-Ups®

Who Really Knows More: The Kids or the Grown-Ups?

Here's a topsy-turvy game where we ask the question – who knows more, kids or adults? Adults know about a lot, but do they know iTunes or Facebook?

This trivia game asks kids to show what they know and tests the parents on today's kids' culture.

- Parents and kids play together on equal footing
- Unique tug-of-war game board
- Supports financial aid at The San Francisco School

Item: 01425

Case Pack: 6

UPC: 7 94764 01425 9

STEAM Program

STEAM disciplines cover the fields of Science, Technology, Engineering, Art and Mathematics in an attempt to combine left- and right-brained thinking. STEAM is designed to prepare children for the 21st century with the aim of readying them for success in whatever direction their careers take. Our science kits, art projects and educational games feature compelling themes which interest and excite young minds. Full STEAM ahead!

Rotational Art

Take Art and the Principles of Physics for a Spin!

Kids learn about the roles that physics plays in art and in our everyday lives - just load in the pen and give the top a spin! The illustrated booklet introduces budding scientists to the concepts of precession and moment of inertia, all while creating wacky, colorful shapes.



- Paper and refill pens included
- Contains three spinning tops of various sizes - which will spin the longest?
- Combination of science and creativity makes a product that kids will use again and again



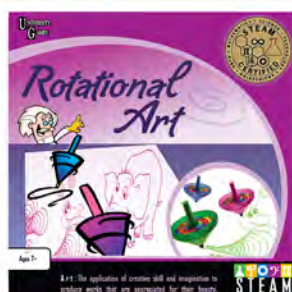
Science



Technology



Engineering



Art



Mathematics

Science Starter Kit

Item: 01141
Case Pack: 6
UPC: 7 94764 01141 8

NEW

Wild Weather Kit™

Item: 01142
Case Pack: 6
UPC: 7 94764 01142 5

NEW

Build Your Own – Robot

Item: 01143
Case Pack: 6
UPC: 7 94764 01143 2

NEW

Build Your Own – Digital Clock

Item: 01144
Case Pack: 6
UPC: 7 94764 01144 9

NEW

Extreme Forces – Magnets & More

Item: 01146
Case Pack: 6
UPC: 7 94764 01146 3

NEW

Egg Drop Kit

Item: 01147
Case Pack: 6
UPC: 7 94764 01147 0

NEW

Musical Pen

Item: 01148
Case Pack: 6
UPC: 7 94764 01148 7

NEW

Rotational Art

Item: 01149
Case Pack: 6
UPC: 7 94764 01149 4

NEW

Math Mysteries™ Game

Item: 01151
Case Pack: 6
UPC: 7 94764 01151 7

NEW

Radical Rocket Set™

Item: 01152
Case Pack: 6
UPC: 7 94764 01152 4

NEW

Family Games

(Ages 8+)



Man Bites Dog™ Deluxe Edition

NEW

Even More Hilarious Headline Fun!

The newest version of Man Bites Dog is here – by popular demand – and it's more outrageous than before! Using attention-grabbing verb cards, players compete to create the craziest headline using the cards from their hand.

- Based on the game featured on *Live with Kelly and Michael*
- Perfect for fans of the original card game or budding writers

Item: 01521

Case Pack: 6

UPC: 7 94764 01521 8



Man Bites Dog Card Game

The Original Hilarious Headline Card Game

"Celebrity Blogger Found with Missing Chimp." "President Embarrassed by Million-Dollar Robot." Man Bites Dog is the wacky card game where the players make the headlines! Each player constructs the headline that earns the most points ... and often the biggest laughs!

- A University Games classic for 12 years
- Educational gameplay featured by Harvard's School of Communications

Item: 01520

Case Pack: 6

UPC: 7 94764 01520 1



Bubble Talk™

NEW

The Crazy Caption Board Game

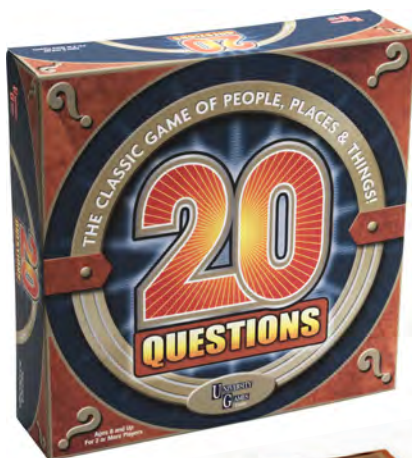
It's the hilarious picture-caption matching game that's perfect for the entire family! The judge draws a picture card, then players select the best caption card from their hand and place it face down. The player with the most gut-busting card wins the round!

- Highly topical game in a world of wacky internet images
- Loaded with 150 hilarious pictures and 300 zany captions

Item: 00906

Case Pack: 6

UPC: 8 01561 00906 4



20 Questions®

The Classic Game of People, Places and Things

20 Questions is the classic game of people, places and things. Each round features a new mystery topic from history, entertainment, sports or culture. As clues are read aloud, players rack their brains to figure it out and move closer to the finish.

- Originally introduced in 1987
- Updated with new mystery topics

Item: 01051

Case Pack: 6

UPC: 7 94764 01051 0



World's Best Dice Games

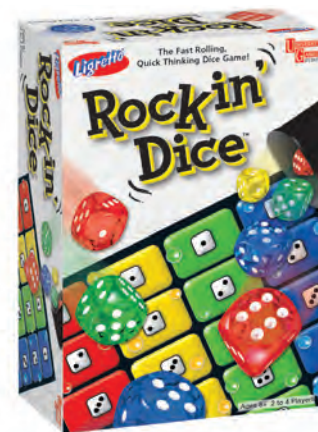
Everything You Need to Learn and Play!

Twenty-five of the World's Best Dice Games including Yacht, Liar's Dice, Hooligan, Bowling Dice, Poker Dice, Crossword letter dice games and many more ... all in one box. Includes everything needed to play and learn 25 classic dice games as well as an illustrated 16-page Rules of Play guide.

Item: 53725

Case Pack: 6

UPC: 8 02221 53725 5



Ligretto™ Rockin' Dice™

NEW

Who Has the Speediest Dice?

The game board shows 4 colors of dice, six numbers per color. Divvy up the dice and get rolling! Players race to place their dice sequentially on the game board. Who can roll and place their dice the quickest? It's fast-rolling, fast-moving fun!

- Up to 4 players – the more players, the more chaos!
- Noisy and colorful, it's sure-fire fun

Item: 01597

Case Pack: 6

UPC: 7 94764 01597 3





Deer in the Headlights Board Game **NEW**

A Deluxe Version of the Best-Selling Card Game

Our top selling game of 2013 will be bigger than ever with the addition of the Deer in the Headlights board game. The inclusion of "Predator" cards and die, an interactive 3-fold game board and an oversize scoring grid add new strategies to the gameplay. A camo bag to neatly store all game components is a bonus for easy travel to any family event. For 2-6 players.

Item: 53729

Case Pack: 6

UPC: 8 02221 53729 3



Who What Where?™ (Ages 12+)

The Funny Party Drawing Game

This outrageous drawing game gives players a chance to build their artistic abilities. Each player picks a WHO card, a WHAT card and a WHERE card and then draws the ridiculous scene described, such as "Prince Charles performing ballet in Egypt." Loads of fun!

- A great party drawing game
- Cult hit party game – undiscovered by many

Item: 01832

Case Pack: 6

UPC: 7 94764 01832 5

The Treasure of Skull Rock™

Grab the Treasure Before the Skull Grabs You!

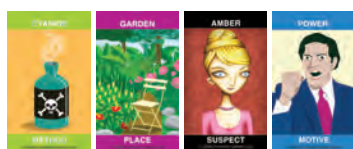
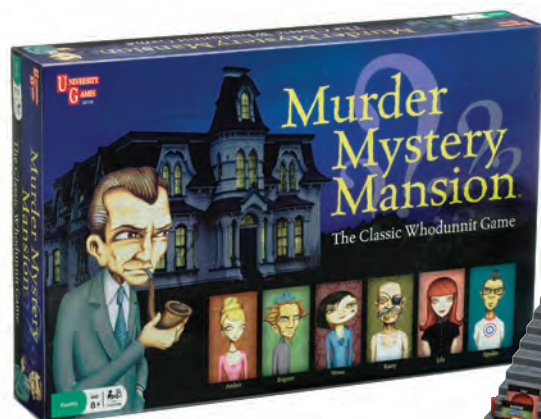
Players find out if they have what it takes to find the treasure without waking up the haunted skull. Travel along the treasure map in search of precious jewels – but watch out! Be quick and sneaky to make it around the island without losing the hard-earned booty!

- Skull theme and jewels appeal to all genders
- Randomly triggered skull leaves players in suspense

Item: 01369

Case Pack: 6

UPC: 7 94764 01369 6



Murder Mystery Mansion®

The Classic Whodunnit Game

Who did it? How did they do it? Why did they do it? Where did they do it? These are the questions to be answered in this original game of mystery and murder.

- Players work together as teams to solve the mystery using simple deductive reasoning
- 3-D mansion and cool illustrated characters

Item: 53105

Case Pack: 6

UPC: 7 94764 53105 3

Family Games

(Ages 8+)



Zero™ (Ages 12+)

The Game Where Scoring the Least Makes You the Best

This party and family game twists question and answer games in a new direction. Players answer questions and try to score the least number of points by giving the least popular (not the most popular) answer. A favorite for those who don't normally like trivia games.

- Diverse questions get the whole family involved
- More than 400 Zero Ambassadors blogging and demonstrating

Item: 01001

Case Pack: 6

UPC: 7 94764 01001 5



Six-Word Memoirs™ (Ages 10+)

The Incredible Game of Six-Word Stories

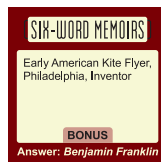
Players identify topics through six-word descriptions designed by teammates. Really funny and really fun ... and revealing.

- Based on the best-selling book series by Larry Smith and Rachel Fershleiser
- Great creative thinking tool for the entire family

Item: 01299

Case Pack: 6

UPC: 7 94764 01299 6



Turncoat™

Your Pieces May Turn Against You

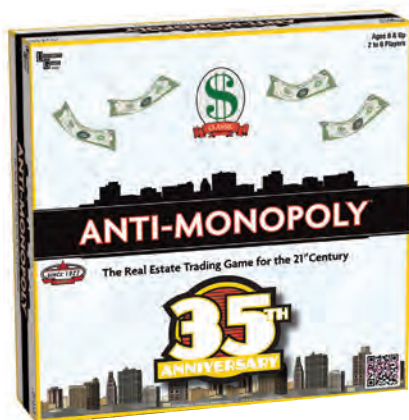
As easy as tic-tac-toe and as challenging as chess, Turncoat invites players to place four pieces in a row. The challenge is the surprise element – just when you think you are going to win, the game board can flip your winning piece into a block for your opponent!

- The game changes every time you play, with 245,760 combinations of magnets!
- Fantastic game for the casual game player as well as the board game expert.

Item: 01377

Case Pack: 6

UPC: 7 94764 01377 1



Anti-Monopoly™ 35th Anniversary Edition

The Real Estate Game for the 21st Century

Happy Birthday to Anti-Monopoly! An update of the "monopoly" folk game invented by Elizabeth Magie over 100 years ago. A twist right out of today's headlines: free market competitors clash with ruthless monopolists.

- Patented gameplay allows all players to compete on equal terms
- Learn Econ 101 as you play!

Item: 01853

Case Pack: 6

UPC: 7 94764 01853 0



NFL Rush Zone® NEW

Bring Home Intense Gridiron Action

Players choose their favorite NFL team and battle it out against all rivals! Bold decisions and strategic casts of the dice will make the difference between victory and defeat in this game of inches.

- Choose helmets, mascots and a customized football token for any of the 32 NFL teams
- Combination of luck and skill lets peewee players face off against their parents!

Item: 10000

Case Pack: 4

UPC: 8 01561 10000 6



Tetris® Link NEW

The Strategic Game of Linking and Blocking

Everyone's favorite video game has been transformed into a strategy game for the whole family! Players drop and link Tetriminos of the same color to earn points, while blocking their opponents from linking and scoring. Learn in a minute, play for hours and prepare to be addicted!

- Based on the video game that has sold more than 170 million copies!
- Grid-based gameplay is a popular strategy standby

Item: 16000

Case Pack: 4

UPC: 8 01561 01600 0



Spanish Language Games

University Games and Montecarlo are pleased to offer an entire line of Spanish language games to the United States. Spanish is the second most spoken language in the U.S. These are truly authentic games that will be instantly recognized and loved by Hispanics with Mexican heritage. These classics mix learning with fun to create lasting memories. Great for kids learning Spanish, too.



Turista Mexicano Game

Item: 0431
Case Pack: 6
UPC: 7 501029 60431 4



Shopping Fashion

Item: 0467
Case Pack: 10
UPC: 7 501029 60467 3



NEW

Travel Scavenger Hunt® For Kids/Para Niños

Item: 01442
Case Pack: 12
UPC: 7 94764 01442 6

Also available in English/Mandarin

Item: 01443
Case Pack: 12
UPC: 7 94764 01443 3



Memorama Jr.

Item: 0307
Case Pack: 12
UPC: 7 501029 60307 2



Memorama de Figuras

Item: 0416
Case Pack: 12
UPC: 7 501029 60416 1



Lotería Mexicana

Item: 0391
Case Pack: 12
UPC: 7 501029 60391 1



El Lince Junior

Item: 0311
Case Pack: 12
UPC: 7 501029 60311 9



Feria 4 in 1

Item: 0302
Case Pack: 12
UPC: 7 501029 60302 7



El Lince

Item: 0418
Case Pack: 6
UPC: 7 501029 60418 5

Party Games

(Ages 12+)

Smart Ass®

Even a Dumb Ass Can Win!

BEST SELLER!

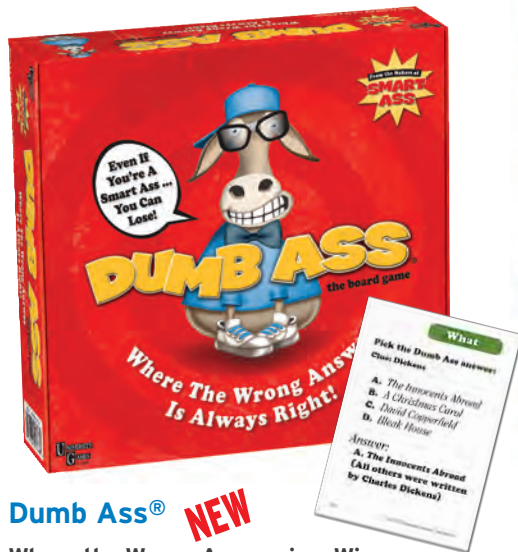
Here's the game for players who have been bursting to yell out the answer even when it's not their turn. Each question has ten clues. The first player to yell out the correct answer wins the round and takes a step closer to being the ultimate "Smart Ass."

- UG's top seller – More than 1 million in print
- Quick-moving, fun party game
- No specific knowledge base required

Item: 01360

Case Pack: 6

UPC: 7 94764 01360 3



Dumb Ass® **NEW**

Where the Wrong Answer is a Winner

Every player has a chance to be a winner by picking the wrong answer and advancing around the playing board. The reader announces 4 items that all appear to have a correlation. Players then choose which item they feel does not belong by using their answer tokens. The players with the correct "wrong" answer then roll the die to move ahead on the board.

- A unique party game that all trivia lovers will enjoy
- No one will feel like a Dumb Ass

Item: 01366

Case Pack: 6

UPC: 7 94764 01366 5



Pub Trivia™

1,000 Questions in Every Box!

More than 1.2 million people play pub trivia quizzes every year. University Games has packed up the fun of the pub into a box to take home, complete with 1,000 trivia questions across 5 different categories and a score pad. Teams compete to name famous people, dates and even test their drawing skills. The team with the most points at the end of 5 rounds wins!

- A trivia game for people who don't like trivia games
- Sampled to more than 1,000 pubs holding weekly in-bar events

Item: 01371-4PK

Case Pack: 4

UPC: 7 94764 01371 9

FROM KICKSTARTER TO YOU!



Ultimate Pub Trivia™

NEW

Kickstarter Funded and Consumer Designed

It's the party trivia game that brings the bar to the living room! Players split into teams to match wits on topics like pop culture, technology and history. With crowdsourced questions, this game is a sure test of how players measure up to their friends.

- Featuring questions written by pub trivia players like you
- Six categories and a pencil-and-paper format capture all the fun of real trivia nights

Item: 01379

Case Pack: 4

UPC: 7 94764 01379 5



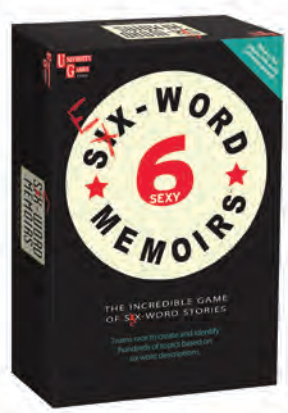
Dirty Words™ **NEW**

The Words Aren't Dirty ... But Your Mind Might Be!

In this game, players *want* to finish in two minutes! Roll the dice and create sentences based on the words showing. Players who take this game to a party won't need to win points in order to score!

- A scandalous '70s game returns for today's literate yet raunchy consumers
- There's nothing explicitly inappropriate in the words – the "dirty" comes from what the players bring to the game

Item: 01386
Case Pack: 12 (ships with PDQ)
UPC: 7 94764 01386 3



Sex-Word Memoirs (Ages 18+) **NEW**

A Bawdy Party Game Based on the Best-Selling Six-Word Memoirs Series

Players battle to recognize the everyday and the erotic with six-word descriptions. "Baywatch babe honeymooned with Tommy Lee." (answer: Pamela Anderson) "Crazy 'Men' star: Duh, he's winning!" (answer: Charlie Sheen) Identify the illicit and the tawdry by their six-word descriptions.

- A mature take on a popular standby
- Laugh 'til you cry with this party game

Item: 01298
Case Pack: 6
UPC: 7 94764 01298 9

Murder Mystery Party® Games

The World's #1 Line of Murder Mystery Role-Playing Games!

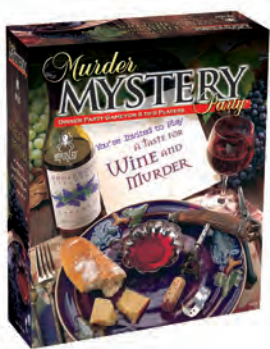
In 1985, University Games introduced the Murder Mystery Party® to the world as its first game. These parties-in-a-box include everything your customers need to solve a murder during an evening with friends: story settings, character profiles, clues, evidence, a complete party planner, invitations and even menu suggestions!

Case pack of 4.



Pasta, Passion & Pistols

Item: 33201
UPC: 0 23332 20007 8



A Taste for Wine and Murder

Item: 33202
UPC: 0 23332 20011 5



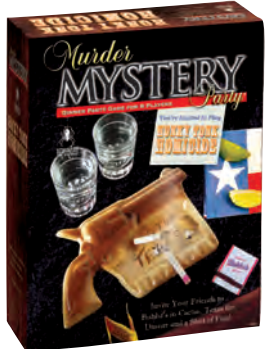
A Murder on the Grill

Item: 33204
UPC: 0 23332 20014 6



Lethal Luau

Item: 33208
UPC: 0 23332 20010 8



Honky Tonk Homicide

Item: 33211
UPC: 0 23332 33211 3



Murder at Mardi Gras

Item: 33212
UPC: 0 23332 33212 0

Card Game Assortments



Classic Card Game Assortment Crazy 8's, Go Fish & Old Maid

Item: 52000
Case Pack: 12
UPC: 7 94764 52000 2

NEW



Ligretto® Assortment

This lightning card game is a test of speed and matching for up to twelve players. More than 5 million have been sold worldwide!

Item: 01615
Case Pack: 12
UPC: 7 94764 01615 4



Pocket Games™ Assortment 20 Questions for Kids, Totally Gross & Brain Quest

Now our favorite kids' board games are ready for the road. Complete with game board, game pieces and dice, these pocket-sized versions are a perfect way to offer increased choice and lower price points to customers.

Item: 01475
Case Pack: 15
UPC: 7 94764 01475 4

Card & Travel Games

Year-round sellers, these card games are for kids and adults on the go. Sturdy travel boxes are easy to tote to the playground or on a road trip.



Daniel Tiger's Neighborhood™

Item: 01349
Case Pack: 12
UPC: 7 94764 01349 8

NEW



The Very Hungry Caterpillar™

Item: 01267
Case Pack: 12
UPC: 7 94764 01267 5



Smart Ass®

Item: 01362
Case Pack: 12
UPC: 7 94764 01362 7



Dumb Ass®

Item: 01363
Case Pack: 12
UPC: 7 94764 01363 4



My First Scavenger Hunt®

Item: 01428
Case Pack: 12
UPC: 7 94764 01428 0



Travel Scavenger Hunt®

Item: 01429
Case Pack: 12
UPC: 7 94764 01429 7



World War Z™

Item: 01368
Case Pack: 12
UPC: 7 94764 01368 9



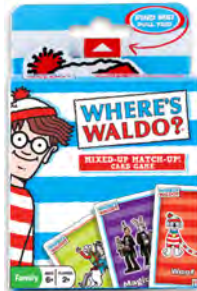
20 Questions® for Kids

Item: 01501
Case Pack: 12
UPC: 7 94764 01501 0



On the Double™

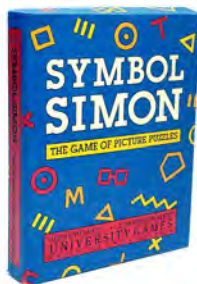
Item: 01599
Case Pack: 12
UPC: 7 94764 01599 7



Where's Waldo?® Mixed-Up Match-Up!

Item: 30035
Case Pack: 8
UPC: 8 01561 30035 2

NEW



Symbol Simon®

Item: 01552
Case Pack: 24
UPC: 0 25766 01505 1



Man Bites Dog™

Item: 01520
Case Pack: 6
UPC: 7 94764 01520 1



I Ate Zombies

Item: 01575
Case Pack: 6
UPC: 7 94764 01575 1



Electronic 20 Q® Assortment

Item: 01060
Case Pack: 6
UPC: 8 01561 01060 2

NEW

Travel Games in a Tin

Try one of our 18 games specially packaged in decorative tin boxes for take anywhere, play anywhere fun! The largest assortment of tin games available.

Case pack of 6.



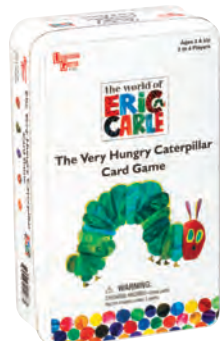
Daniel Tiger's Neighborhood™ **NEW**

Item: 01344
UPC: 7 94764 01344 3



Teenage Mutant Ninja Turtles® **NEW**

Item: 01621
UPC: 7 94764 01621 5



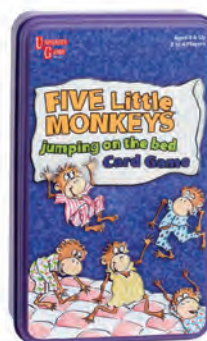
The Very Hungry Caterpillar™

Item: 01267TIN
UPC: 7 94764 01267 5



The World of Eric Carle™ ABC Game

Item: 01282
UPC: 7 94764 01282 8



Five Little Monkeys™

Item: 01327
UPC: 7 94764 01327 6



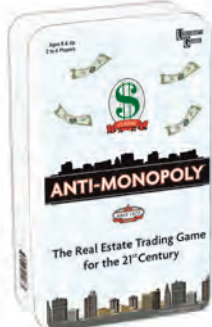
Super WHY!™
ABC Bingo Game

Item: 01332
UPC: 7 94764 01332 0



Hello Kitty®
Dress-Up Game

Item: 01498
UPC: 7 94764 01498 3



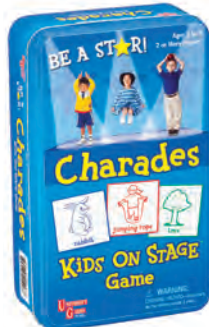
Anti-Monopoly™

Item: 01487
UPC: 7 94764 01487 7



Spot the Difference™

Item: 01488
UPC: 7 94764 01488 4



Charades Kids on Stage®

Item: 01493
UPC: 7 94764 01493 8



Totally Gross!®

Item: 01491TIN
UPC: 7 94764 01491 4



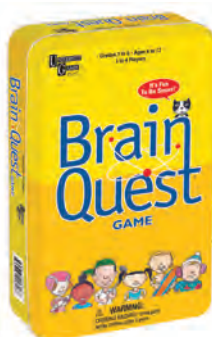
Scavenger Hunt® for Kids

Item: 01492
UPC: 7 94764 01492 1



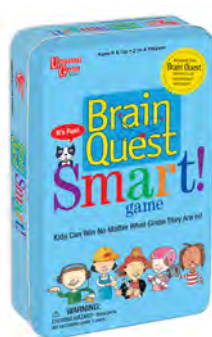
Classic 4-in-1 Card Games

Item: 01499
UPC: 7 94764 01499 0



Brain Quest®

Item: 01713
UPC: 7 94764 01713 7



Brain Quest®
Smart

Item: 01714
UPC: 7 94764 01714 4



Double 9 Dominoes

Item: 02401
UPC: 7 94764 02401 2



Double 12 Dominoes

Item: 02402
UPC: 7 94764 02402 9



Smart Ass®

Item: 01361
UPC: 7 94764 01361 0

Hanayama Cast Puzzles

(Ages 12+)

The Ultimate Brain Teaser!

University Games has joined forces with Hanayama of Japan to bring the world's finest cast puzzles to the United States. Puzzle inventors worldwide compete to be chosen for Hanayama's challenging line. Each title comes packed in a display of 6 units. Titles may be showcased. Product available only in the U.S.

All puzzles ship in a case pack of 6.

2 LEVEL 2

Fairly Easy



Box

Item: 30821
UPC: 0 23332 30821 7

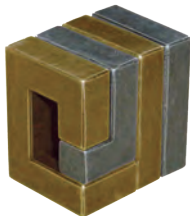


Harmony

Item: 30822
UPC: 0 23332 30822 4

3 LEVEL 3

Moderate



Coil

Item: 30831
UPC: 0 23332 30831 6



Cuby

Item: 30832
UPC: 0 23332 30832 3



Dolce

Item: 30833
UPC: 0 23332 30833 0



O'Gear

Item: 30834
UPC: 0 23332 30834 7



Cage

Item: 30836
UPC: 0 23332 30836 1

4 LEVEL 4

Challenging



Devil

Item: 30841
UPC: 0 23332 30841 5



Ring

Item: 30842
UPC: 0 23332 30842 2



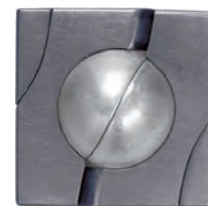
Radix

Item: 30843
UPC: 0 23332 30843 9



Coaster

Item: 30844
UPC: 0 23332 30844 6



Marble

Item: 30845
UPC: 0 23332 30845 3

5 LEVEL 5

Difficult



Amour

Item: 30851
UPC: 0 23332 30851 4



Labyrinth

Item: 30852
UPC: 0 23332 30852 1



Vortex

Item: 30853
UPC: 0 23332 30853 8



Equa

Item: 30854
UPC: 0 23332 30854 5



Helix

Item: 30855
UPC: 0 23332 30855 2

6 LEVEL 6

Very Difficult



Enigma

Item: 30861
UPC: 0 23332 30861 3



Elk

Item: 30862
UPC: 0 23332 30862 0



Quartet

Item: 30863
UPC: 0 23332 30863 7



Nutcase

Item: 30864
UPC: 0 23332 30864 4



Chain

Item: 30865
UPC: 0 23332 30865 1

**1** LEVEL 1 - Easy**Trout**Item: 30871
UPC: 0 23332 30871 2**2** LEVEL 2 - Fairly Easy**Claw**Item: 30872
UPC: 0 23332 30872 9**2** LEVEL 2 - Fairly Easy**Starfish**Item: 30873
UPC: 0 23332 30873 6**3** LEVEL 3 - Moderate**Seahorse**Item: 30874
UPC: 0 23332 30874 3

Ocean Cast Puzzles

Ocean titles bring a marine theme to the Hanayama easy to moderate levels.

**Violin**Item: 30837
UPC: 0 23332 30837 8**S&S**Item: 30829
UPC: 0 23332 30829 3**NEW****Star**Item: 30830
UPC: 0 23332 30830 9**NEW****W-U**Item: 30835
UPC: 0 23332 30835 4**NEW****Delta**Item: 30838
UPC: 0 23332 30838 5**NEW****G&G**Item: 30839
UPC: 0 23332 30839 2**NEW****Baroq**Item: 30846
UPC: 0 23332 30846 0**L'Oeuf**Item: 30848
UPC: 0 23332 30848 4**Rattle**Item: 30849
UPC: 0 23332 30849 1**Donuts**Item: 30847
UPC: 0 23332 30847 7**NEW****Cylinder**Item: 30811
UPC: 0 23332 30811 8**NEW****Twist**Item: 30812
UPC: 0 23332 30812 5**NEW****Duet**Item: 30856
UPC: 0 23332 30856 9**H&H**Item: 30857
UPC: 0 23332 30857 6**Spiral**Item: 30858
UPC: 0 23332 30858 3**Ring II**Item: 30859
UPC: 0 23332 30859 0**News**Item: 30866
UPC: 0 23332 30866 8**Square**Item: 30867
UPC: 0 23332 30867 5

Smart Egg™ Labyrinth Puzzles (Ages 8+)

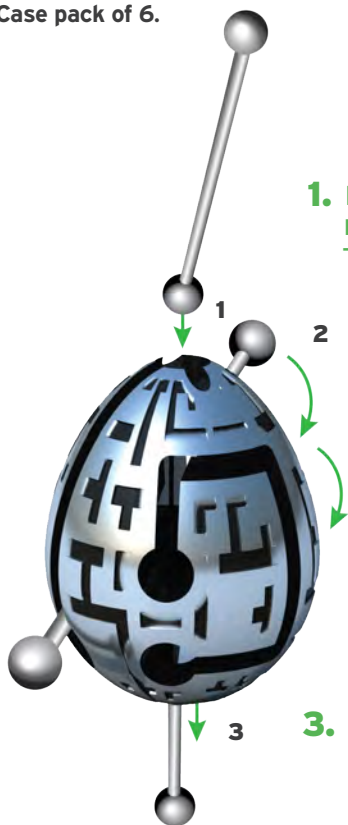
NEW

The Revolutionary New Brain Teaser!

University Games introduces the Smart Egg Labyrinth Puzzle, a new 3D brain teaser that will challenge minds with an endless number of variations. Puzzlers race against the clock, and their friends, to see how fast each labyrinth can be solved. Multiple collections with unique designs will drive collectibility.

Every Smart Egg is a completely different labyrinth!

Case pack of 6.



1. INSERT THE WAND INTO THE EGG FROM THE TOP

2. MOVE THE WAND THROUGH THE LABYRINTH USING THE PATHS AND HOLES AVAILABLE

3. COMPLETE THE LABYRINTH BY PULLING THE WAND OUT THE BOTTOM!



Lava

Item: 30881
UPC: 0 23332 30881 1



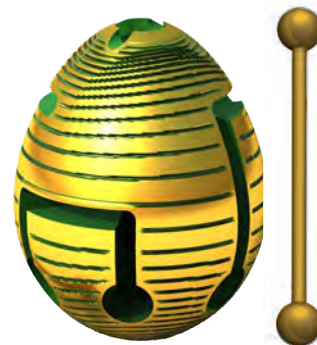
Groovy

Item: 30882
UPC: 0 23332 30882 8



Skull

Item: 30883
UPC: 0 23332 30883 5



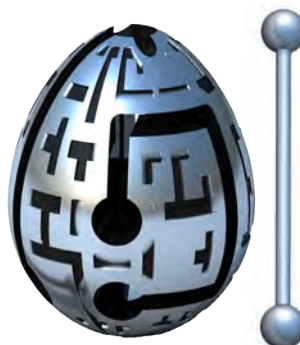
Hive

Item: 30884
UPC: 0 23332 30884 2



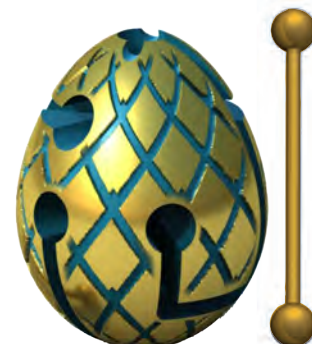
Smart Egg Labyrinth Assortment

Item: 30885
Case Pack: 1 (12 Units)
UPC: 0 23332 30885 9



Techno

Item: 30886
UPC: 0 23332 30886 6



Jester

Item: 30887
UPC: 0 23332 30887 3

Lifestyle 3D Puzzles

Our new Lifestyle 3D Puzzles offer an innovative, creative and beautiful way for 3D puzzles to be showcased in homes or offices as works of art. Each puzzle features high quality, durable, interlocking plastic pieces that do not fall apart. Puzzles in this line have additional features to create functional home décor items.

Case pack of 6.

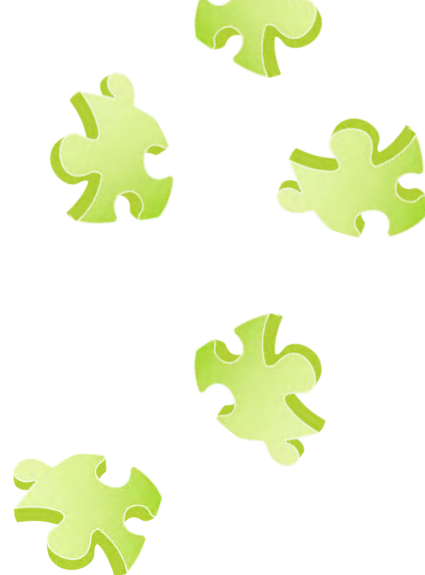
Puzzle Vase (160 Pieces)

Unique curved puzzle pieces create an elegant vase and a removable water cup allows the completed puzzle to function as a real vase.

Each puzzle is 9.5" x 4.5" and comes with a 1" stand.



NEW



Autumn Trees

Item: 31011

UPC: 0 23332 31011 1



Spring Trees

Item: 31012

UPC: 0 23332 31012 8

Puzzle Sphere (240 Pieces)

Unique curved puzzle pieces allow puzzlers to create a real globe or a spherical mural.

Each puzzle is 6" x 6" and comes with a stand.



Globe

Item: 31021

UPC: 0 23332 31021 0



Nouveau

Item: 31022

UPC: 0 23332 31022 7

Puzzle Lantern (Available Fall 2014) (192 Pieces)

Hinged puzzle pieces allow the puzzle to be built flat and then wrapped, connected and placed in the lantern stand. Working lantern lights up and makes a great nightlight.

Each lantern is 5.5" x 3.5" x 3.5".



Owls

Item: 31016

UPC: 0 23332 31016 6



Flowers

Item: 31018

UPC: 0 23332 31018 0

Original 3D Crystal Puzzles™

More Than 400,000 Shipped in 2013.

Original 3D Crystal Puzzles feature uniquely-shaped, interlocking, translucent crystalline pieces that give puzzling a whole new dimension. With over 50 sleek designs that delight the mind and the eyes, this line is perfect for collectibility and repeat purchase. University Games is the exclusive North American distributor for crystal puzzles and is excited to introduce several new titles for 2014, including 7 new Disney Licensed Crystal Puzzles.

Case pack of 6.



Teddy Bear

Item: 30934
UPC: 0 23332 30934 4



Swan

Item: 30938
UPC: 0 23332 30938 2



Dog

Item: 30941
UPC: 0 23332 30941 2



Butterfly

Item: 30943
UPC: 0 23332 30943 6



Bird

Item: 30946
UPC: 0 23332 30946 7



Cat & Kitten

Item: 30947
UPC: 0 23332 30947 4



Shark

Item: 30949
UPC: 0 23332 30949 8



Treasure Chest

Item: 30931
UPC: 0 23332 30931 3



Treasure Chest

Item: 30948
UPC: 0 23332 30948 1



Skull

Item: 30944
UPC: 0 23332 30944 3



Skull

Item: 30932
UPC: 0 23332 30932 0



Classic Car

Item: 30909
UPC: 0 23332 30909 2



Earth

Item: 30918
UPC: 0 23332 30918 4



Sun

Item: 30919
UPC: 0 23332 30919 1



Star

Item: 30921
UPC: 0 23332 30921 4



Saturn

Item: 30922
UPC: 0 23332 30922 1



Moon

Item: 30923
UPC: 0 23332 30923 8



Clover

Item: 30926
UPC: 0 23332 30926 9



Rose

Item: 30927
UPC: 0 23332 30927 6



Rose

Item: 30928
UPC: 0 23332 30928 3



Heart

Item: 30936
UPC: 0 23332 30936 8



Heart

Item: 30937
UPC: 0 23332 30937 5



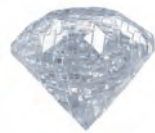
Gift Box

Item: 30973
UPC: 0 23332 30973 3



Gift Box

Item: 30974
UPC: 0 23332 30974 0



Diamond

Item: 30913
UPC: 0 23332 30913 9



Sapphire

Item: 30914
UPC: 0 23332 30914 6



Ruby

Item: 30916
UPC: 0 23332 30916 0



Emerald

Item: 30917
UPC: 0 23332 30917 7



Apple

Item: 30911
UPC: 0 23332 30911 5



Apple

Item: 30912
UPC: 0 23332 30912 2

Mini 3D Crystal Puzzles

Case pack of 12.



Grapes

Item: 30924
UPC: 0 23332 30924 5



Slipper

Item: 30933
UPC: 0 23332 30933 7



Heart

Item: 30951
UPC: 0 23332 30951 1



Apple

Item: 30952
UPC: 0 23332 30952 8



Apple

Item: 30953
UPC: 0 23332 30953 5



Star

Item: 30954
UPC: 0 23332 30954 2



Elephant

Item: 30978
UPC: 0 23332 30978 8



Panda

Item: 30979
UPC: 0 23332 30979 5

NEW

NEW

Licensed 3D Crystal Puzzles

Case pack of 6.



Mickey Mouse

Item: 30981
UPC: 0 23332 30981 8



Minnie Mouse

Item: 30982
UPC: 0 23332 30982 5



Tinker Bell

Item: 30983
UPC: 0 23332 30983 2



Winnie the Pooh

Item: 30984
UPC: 0 23332 30984 9



Buzz Lightyear

Item: 30986
UPC: 0 23332 30986 3



Pluto

Item: 30987
UPC: 0 23332 30987 0



Bambi

Item: 30988
UPC: 0 23332 30988 7



Snoopy & Woodstock

Item: 30991
UPC: 0 23332 30991 7



Snoopy & House

Item: 30992
UPC: 0 23332 30992 4



Hello Kitty®

Item: 30993
UPC: 0 23332 30993 1



Hello Kitty®

Item: 30994
UPC: 0 23332 30994 8

Deluxe 3D Crystal Puzzles

Case pack of 6.



T-Rex

Item: 30968
UPC: 0 23332 30968 9



Horse

Item: 30962
UPC: 0 23332 30962 7



Dolphin

Item: 30963
UPC: 0 23332 30963 4



Lion

Item: 30964
UPC: 0 23332 30964 1



Piggy Bank

Item: 30967
UPC: 0 23332 30967 2



Eiffel Tower

Item: 30959
UPC: 0 23332 30959 7



Castle

Item: 30961
UPC: 0 23332 30961 0



Pirate Ship

Item: 30958
UPC: 0 23332 30958 0



Pirate Ship

Item: 30966
UPC: 0 23332 30966 5

Special Deluxe Value Pack

Pirate's Bounty

Includes Deluxe Pirate Ship, Gold Treasure Chest with coins and unique Red Skull!

Item: 30902
Case Pack: 6
UPC: 0 23332 30902 3



Assortment Displays

64 Piece Display

Item: 30972
UPC: 0 23332 30972 6
Units: 64 Units (16 Deluxe, 48 Standard)
Dimensions: 67" x 17" x 12"



24 Piece Display

Item: 30925
UPC: 0 23332 30925 2
Units: 24 Units (Standard)
Dimensions: 15" x 16" x 12.25"



18 Piece Display

Item: 30920
UPC: 0 23332 30920 7
Units: 18 Units (6 Deluxe, 12 Standard)
Dimensions: 15" x 16" x 12.25"



Classic Mystery Jigsaw Puzzles™ (1,000 Pieces)

Bepuzzled started with Classic Mystery Puzzles and we are proud to continue the tradition. Each puzzle includes a short mystery and all one has to do is **READ** the story, **ASSEMBLE** the puzzle and then **SOLVE** the mystery.

Each puzzle creates a 23" x 29" image.

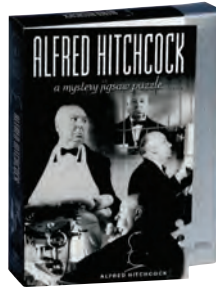
Case pack of 4.

**READ.
ASSEMBLE.
SOLVE!**



Murder on the Titanic

Item: 33101
UPC: 0 23332 00521 5



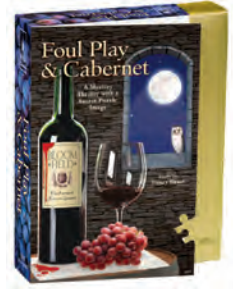
Alfred Hitchcock

Item: 33106
UPC: 0 23332 33106 2



Grounds for Murder

Item: 33116
UPC: 0 23332 33116 1



Foul Play & Cabernet

Item: 33117
UPC: 0 23332 33117 8



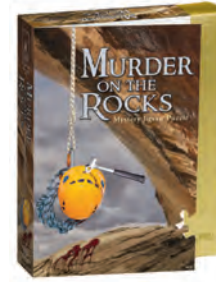
Sherlock Holmes

Item: 33118
UPC: 0 23332 33118 5



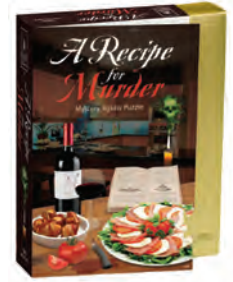
A Taxing Murder

Item: 33119
UPC: 0 23332 33119 2



Murder on the Rocks

Item: 33120
UPC: 0 23332 33120 8



Recipe for Murder

Item: 33121
UPC: 0 23332 33121 5

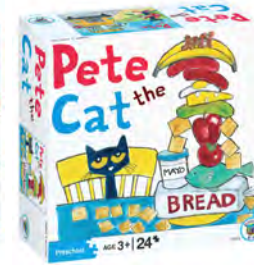
Children's Jigsaw Puzzles (Ages 3+)

Top-selling puzzles based on children's favorite books and cartoon TV characters. All puzzles are packaged in easy-to-merchandise modular boxes, contain 24 pieces and measure 10" x 13". **Case pack of 12.**



Pete the Cat™ Puzzle Assortment

Item: 34355
UPC: 0 23332 34355 3



NEW



Daniel Tiger's Neighborhood™ Puzzle Assortment

Item: 34345
UPC: 0 23332 34345 4

NEW



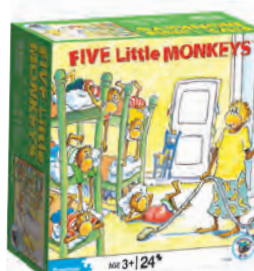
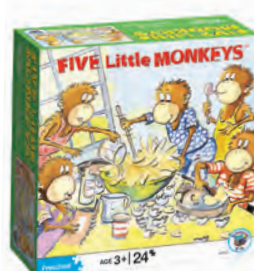
Super WHY!™ Puzzle Assortment

Item: 33812
UPC: 0 23332 33812 2



Five Little Monkeys™ Puzzle Assortment

Item: 34331
UPC: 0 23332 34331 7



Eric Carle™ Puzzle Assortment

Item: 34376
UPC: 0 23332 34376 8



Children's Wooden Puzzles

(Ages 3+)

The Very Hungry Caterpillar™ 4 in 1 Wooden Jigsaw Puzzle Box

High quality, compartmentalized wooden box makes storage easy. Includes four puzzles of different piece counts (9, 12, 12 and 16 for a total of 49 pieces) so the products grow with the child. Each puzzle measures 5.875" x 8.75".

Item: 30138

UPC: 0 23332 30138 6

Case Pack: 6



The Very Hungry Caterpillar™ Magnetic Wood Puzzle

Children manipulate the special caterpillar magnetic wand to magically capture food puzzle pieces. It's a fun and challenging way to develop hand-eye coordination, visual perception and fine motor skills.

Item: 30140

UPC: 0 23332 30140 9

Case Pack: 1 (12 pack display)

Piece Count: 11

Puzzle Size: 8.25" x 11.5"



60-100 Piece Activity Puzzles

(Ages 4+)

Case pack of 6.



Hello Kitty® Colorforms® Activity Puzzle Assortment

Assemble the puzzle and then decorate the scene with Colorforms pieces for hours of imaginative and open-ended play.

Item: 71230

UPC: 0 29101 71230 8

Piece Count: 100

Puzzle Size: 10" x 13"



Super WHY!™ Hidden Word Puzzle Assortment

Find the 30 words hidden within each puzzle (magnifier included). Reinforces word-image recognition, helping children learn to read!

Item: 33815

UPC: 0 23332 33815 3

Piece Count: 60

Puzzle Size: 10" x 13"

Children's Floor Puzzles

(Ages 3+) Case pack of 6.



The World of Eric Carle™ Alphabet Floor Puzzle

Explore the ABC's of the animal world with Eric Carle's beautiful artwork. Puzzle features giant pieces and is 10 feet long!

Item: 33834

UPC: 0 23332 33834 4

Piece Count: 26

Puzzle Size: 5.75" x 120"



The Very Hungry Caterpillar™ Counting Floor Puzzle

Explore numbers with The Very Hungry Caterpillar. Great for early math skills. Puzzle features giant pieces and is 10 feet long!

Item: 33833

UPC: 0 23332 33833 7

Piece Count: 26

Puzzle Size: 5.75" x 120"



Puzzle Back

Pete the Cat™ Puzzle Suitcase

This double-sided floor puzzle contains 36 pieces and measures approximately 25" x 36". Kids love the fun shape and carrying case.

Item: 34356

UPC: 0 23332 34356 0

Piece Count: 36

Puzzle Size: 25" x 36"

NEW

The World of Eric Carle™ Floor Puzzle Assortment

Item: 33829

UPC: 0 23332 33829 0

Wind-Up Walking Zombies

Bringing fun back ... from the dead! Sculpt the dough, assemble the pieces around the included wind-up walking mechanism and re-animate the corpse of a fully personalized zombie. Each set comes with buggy plastic eyeballs and plenty of dough for adding even more gruesome details.

Case pack of 4.

Mold the air-dry dough around the plastic mechanism to create Zombies, Dinosaurs, Aliens and Gobblers



**Axehead
Zombie** **NEW**

Item: 69011
UPC: 0 29101 69011 8

**Popeye
Zombie** **NEW**

Item: 69012
UPC: 0 29101 69012 5

**Pukeface
Zombie** **NEW**

Item: 69013
UPC: 0 29101 69013 2

**Headless
Zombie** **NEW**

Item: 69014
UPC: 0 29101 69014 9

Wind-Up Walking Dinosaurs

Customizable dinosaurs that really walk. The wind-up mechanism makes it easy to form the body, and the head, teeth and eyes can be as silly or scary as desired. Great for collecting, parties or open-ended play.

Case pack of 6.

Every Dinosaur is a custom design



**Walking Dinosaur -
Orange** **NEW**

Item: 69041
UPC: 0 29101 69041 5

**Walking Dinosaur -
Purple** **NEW**

Item: 69042
UPC: 0 29101 69042 2

**Walking Dinosaur -
Green** **NEW**

Item: 69043
UPC: 0 29101 69043 9

Alien Slime Jumpers™

Form squirming, wriggling aliens with 3D air-dry dough and prepare to invade Planet Slime. Alien Slime Jumpers come with a pull-string vibrating motor that makes them move and shake, enough dough for a creative and unique alien body, bulging eyes and the high-tech Alien Containment Unit tin for travel and storage.

Case pack of 6.



Air-dry dough makes Aliens look and move like real!



Burger Boy Slimer

NEW

Item: 69021
UPC: 0 29101 69021 7



Goopy Slimer

NEW

Item: 69022
UPC: 0 29101 69022 4



Squido Slimer

NEW

Item: 69023
UPC: 0 29101 69023 1



Gruff Slimer

NEW

Item: 69024
UPC: 0 29101 69024 8

Wind-Up Walking Gobblers™

Watch out, these crazy monsters are marching on a munch-and-destroy mission! With huge lips, sharp teeth and walking feet, these goofy dough-balls are out to gobble everything in sight. Whether following the directions or sculpting free-form, these little monsters are a delight to make and to play.

Case pack of 6.



Design and create a special Gobbler with air-dry dough!



Walking Gobbler - Orange

NEW

Item: 69031
UPC: 0 29101 69031 6



Walking Gobbler - Red

NEW

Item: 69032
UPC: 0 29101 69032 3



Walking Gobbler - Green

NEW

Item: 69033
UPC: 0 29101 69033 0



Walking Gobbler - Blue

NEW

Item: 69034
UPC: 0 29101 69034 7

Wind-Up Walking Families

Create a family with one full-size figure and two mini kiddies to tag along! Air-dry dough and instructions make it easy to create a super-cute customized family of ducks, penguins or owls.

Case pack of 6.

Mold air-dry dough to create your own walking animal families!



Duck Family

Item: 66001

UPC: 0 29101 66001 2

NEW



Penguin Family

Item: 66002

UPC: 0 29101 66002 9

NEW



Owl Family

Item: 66003

UPC: 0 29101 66003 6

NEW

Wind-Up Walking Onesies

Sculpt miniature dolls that waddle like toddlers and are cute as a button in their cuddly Onesie pajamas. Includes air-dry dough, walking mechanism, stick-on face and extras to make and decorate.

Case pack of 6.



Bee Onesie

Item: 66011

UPC: 0 29101 66011 1

NEW



Kitty Onesie

Item: 66012

UPC: 0 29101 66012 8

NEW



Bunny Onesie

Item: 66013

UPC: 0 29101 66013 5

NEW



Panda Onesie

Item: 66014

UPC: 0 29101 66014 2

NEW

3D Magic Dough

Air-dry modeling kits with easy-to-follow instructions. These adorable sculptures dry solid with no baking required. Includes everything needed to make these cute keepsakes. Great for collecting or gifting.

Case pack of 6.



Puppy Dog

Item: 67001
UPC: 0 29101 67001 1



Piggy

Item: 67002
UPC: 0 29101 67002 8

NEW



Ladybugs

Item: 67003
UPC: 0 29101 67003 5



Kitty Cat

Item: 67004
UPC: 0 29101 67004 2



Nesting Owl

Item: 67005
UPC: 0 29101 67005 9



Miss Mousey

Item: 67006
UPC: 0 29101 67006 6

NEW



Hippo

Item: 67007
UPC: 0 29101 67007 3



Cat on Mat

Item: 67008
UPC: 0 29101 67008 0



Puppy with Bone

Item: 67009
UPC: 0 29101 67009 7

NEW



Penguin

Item: 67010
UPC: 0 29101 67010 3

NEW



Duck

Item: 67011
UPC: 0 29101 67011 0

NEW



Bunny with Carrot

Item: 67012
UPC: 0 29101 67012 7

NEW



Elephant

Item: 67013
UPC: 0 29101 67013 4

NEW



Bear

Item: 67014
UPC: 0 29101 67014 1

NEW

My Best Friend Dolls™

BEST SELLER!

Create beautiful dolls with My Best Friend Dolls. Includes easy to follow instructions, pre-cut holes and materials for easy sewing, kid-safe needle and a birth certificate.

Case pack of 6.



Blonde

Item: 67131

UPC: 0 29101 67131 5



Brunette

Item: 67132

UPC: 0 29101 67132 2



Red Head

Item: 67133

UPC: 0 29101 67133 9



Dark Hair

Item: 67134

UPC: 0 29101 67134 6

NEW

Precious Pals™

Sew the pre-punched felt pieces together to assemble the doll, then finish with her purse and an adorable Precious Pal for her to tote along on any adventure. Includes everything needed along with a child-safe plastic needle for easy and safe stitching.

Case pack of 6.



Blonde

Item: 67161

UPC: 0 29101 67161 2

NEW



Brunette

Item: 67162

UPC: 0 29101 67162 9

NEW



Golden

Item: 67163

UPC: 0 29101 67163 6

NEW

Missy Long Sox Dolls™

Learn different sewing techniques while creating a fashionable doll. Includes easy-to-follow instructions, pre-cut materials and a kid-safe needle.

Case pack of 4.



Maia - Blonde
Item: 67121
UPC: 0 29101 67121 6



Nina - Brunette
Item: 67122
UPC: 0 29101 67122 3



Lydia - Curly
Item: 67123
UPC: 0 29101 67123 0

NEW

Dress-Up Dolls™

Create original fairytales with these Dress-Up Doll sewing kits. Includes a pre-made doll, fabric, yarn, embellishments and easy to follow instructions to make the doll's outfit. Great for a first time sewing project.

Case pack of 4.



Hi, I'm Petal!



Ballerina Angie
Item: 67141
UPC: 0 29101 67141 4



Princess Ruby
Item: 67142
UPC: 0 29101 67142 1



Mermaid Lilly
Item: 67143
UPC: 0 29101 67143 8



Fairy Petal
Item: 67144
UPC: 0 29101 67144 5

NEW

NEW

Travel Buddies™

"Sew and Go" with these cute travel companions. Includes everything needed to make an adorable felt Travel Buddy, Teddy, Blanket and Pillow. Each Travel Buddy has its own tin suitcase with stickers to decorate.

Case pack of 4.



Travel Buddies Bunny

Item: 67091

UPC: 0 29101 67091 2



Travel Buddies Monkey

Item: 67092

UPC: 0 29101 67092 9



Travel Buddies Mouse

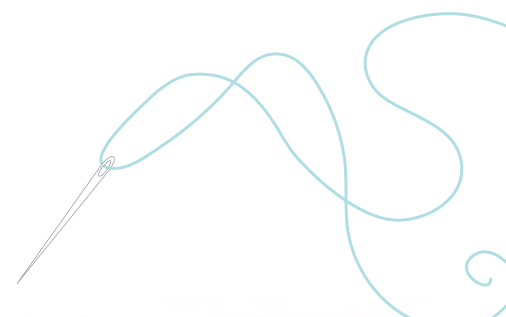
Item: 67093

UPC: 0 29101 67093 6

Onesies™

Soft, cuddly and utterly lovable, these Onesies dolls include a pre-made doll and everything needed to easily sew the Onesie pajamas and get dressed for bed. Soft felt outfits can be removed, traded and customized.

Case pack of 4.



Bumble Bee

Item: 67081

UPC: 0 29101 67181 3

NEW



Bouncy Bunny

Item: 67082

UPC: 0 29101 67082 0

NEW



Kooky Cat

Item: 67083

UPC: 0 29101 67083 7

NEW



Cuddly Panda

Item: 67084

UPC: 0 29101 67084 4

NEW

Sew Cutes

Get sewing with Sew Cute Pets. Includes easy-to-follow instructions, pre-cut holes and materials for easy sewing and a kid-safe needle.

Case pack of 4.



Bunny

Item: 67071
UPC: 0 29101 67071 4



Owl

Item: 67072
UPC: 0 29101 67072 1

NEW



Cat

Item: 67073
UPC: 0 29101 67073 8



Bear

Item: 67074
UPC: 0 29101 67074 5



Mouse

Item: 67075
UPC: 0 29101 67075 2

NEW



Panda

Item: 67076
UPC: 0 29101 67076 9

NEW



Kitty

Item: 67077
UPC: 0 29101 67077 6

NEW



Puppy

Item: 67078
UPC: 0 29101 67078 3



I'm Seeeew Cute!



Bird

Item: 67021

UPC: 0 29101 67021 9



Babushka

Item: 67022

UPC: 0 29101 67022 6



Gingerbread Man

Item: 67023

UPC: 0 29101 67023 3



Owl

Item: 67024

UPC: 0 29101 67024 0



Angel

Item: 67025

UPC: 0 29101 67025 7



Japanese Girl

Item: 67026

UPC: 0 29101 67026 4



Rabbit

Item: 67027

UPC: 0 29101 67027 1

NEW

NEW

Case pack of 6.

Hang Abouts

Learn various sewing techniques while creating a cute keepsake felt Hang About. Includes easy-to-follow instructions, pre-cut holes and materials for easy sewing and a kid-safe needle. Decorate backpacks and rooms or give as a gift.



Strawberries & Cream

Item: 67051

UPC: 0 29101 67051 6



Berrilicious

Item: 67052

UPC: 0 29101 67052 3



Mint Chocolate Chip

Item: 67053

UPC: 0 29101 67053 0



Sprinkles Surprise

Item: 67054

UPC: 0 29101 67054 7

Felt Cupcakes

Everyone loves cupcakes! Now kids can create a deliciously cute keepsake in four mouth-watering flavors. Includes pre-cut holes and materials, embellishments and a cupcake stand for display.

Case pack of 6.



Mini Pillows

Create a mini pillow with a Flatsie pet. Includes pre-cut holes and materials for easy sewing and a kid-safe needle. These hand-made cushions are great for home or travel.

Case pack of 4.



Cat Mini Pillow
Item: 67061
UPC: 0 29101 67061 5



Dog Mini Pillow
Item: 67062
UPC: 0 29101 67062 2



Owl Mini Pillow
Item: 67063
UPC: 0 29101 67063 9

Make & Decorate

Make and decorate these gorgeous houses. Everything needed to create them is included: cardboard house, sticky tabs, punch-outs, die-cut shingles and glue.

Case pack of 4.



Birdhouse
Item: 67101
UPC: 0 29101 67101 8



Candy House
Item: 67102
UPC: 0 29101 67102 5



Paper Maché Friends

Paper Maché kits are fun and easy to make with step-by-step instructions. Pre-formed shapes make it easy to start building and reduce the mess and clean-up.

Case pack of 4.



Dog

Item: 67151
UPC: 0 29101 67151 3



Owl

Item: 67152
UPC: 0 29101 67152 0



Japanese Girl

Item: 67153
UPC: 0 29101 67153 7



Kitty Cat

Item: 67154
UPC: 0 29101 67154 4



Bear

Item: 67156
UPC: 0 29101 67156 8



Piggy

Item: 67157
UPC: 0 29101 67157 5

Art Collage

Create a felt and paper masterpiece. Includes 8" x 10" paper "canvas" with die-cut felt, paper sheets, stencil and glue to make these cute pictures.

Case pack of 4.



French Dog

Item: 67171
UPC: 0 29101 67171 1



Springtime Kitty

Item: 67172
UPC: 0 29101 67172 8



Fox

Item: 67173
UPC: 0 29101 67173 5

Taggles™ Play Sets

Children show off their style while becoming fashion designers with Taggles dress-up stickers and play sets. Stick, stack and re-stick to create thousands of fashion combinations. Includes up to 100 stickers, a 2-sided play board and an easy-to-carry case.

Case pack of 6.



Summertime Blast

Item: 67042

UPC: 0 29101 67042 4



Fashionistas

Item: 67043

UPC: 0 29101 67043 1



Rock 'N' Roll

Item: 67044

UPC: 0 29101 67044 8



Birthday Pajama Party

Item: 67045

UPC: 0 29101 67045 5

Colorforms® Taggles™ Play Sets

Stick, stack and re-stick to create scene after scene based on some of kids' favorite characters! Each set includes plenty of Taggles Stick-Ons™, a 2-sided play board and an easy-carry case.

Case pack of 6.

Thicker Stick-Ons™ Add NEW DIMENSION to Play!



Hello Kitty® **NEW**
Item: 70331
UPC: 0 29101 70331 3



Teenage Mutant Ninja Turtles™ **NEW**
Item: 70332
UPC: 0 29101 70332 0



Dora the Explorer™ **NEW**
Item: 70333
UPC: 0 29101 70333 7



Bubble Guppies™ **NEW**
Item: 70334
UPC: 0 29101 70334 4

Colorforms® My Best Friend Activity Kits

Children can create their best friends from Nickelodeon® TV shows! Each My Best Friend activity kit has all the materials needed to ensure young crafters' success, including simple-to-follow instructions, pre-punched holes to make sewing easy and a child-safe needle.

Case pack of 6.



Dora the Explorer™ **NEW**

Item: 70521

UPC: 0 29101 70521 8



SpongeBob™ SquarePants **NEW**

Item: 70522

UPC: 0 29101 70522 5

Colorforms® Travel Buddies Activity Kits

Traveling – whether it's on vacation or on a trip to the doctor's office – is always better with a companion. These "sew and go" activity kits include all the materials needed to create perfect little felt Travel Buddies. Each Travel Buddy has its own tin suitcase with stickers to decorate.

Case pack of 4.



Dora the Explorer™ **NEW**

Item: 70536

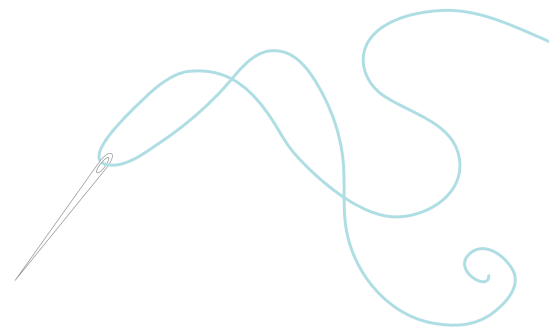
UPC: 0 29101 70536 2



Bubble Guppies™ **NEW**

Item: 70537

UPC: 0 29101 70537 9



Classic Colorforms®



While toy trends come and go, some traditions are well worth keeping. The Colorforms play pattern has withstood the test of time and is as much fun for today's generation of kids as it was years ago.



Miss Weather™ Dress-Up Set

Kids love to dress Miss Weather for the seasons, especially with Colorforms pieces that Stick like Magic!™

- A favorite from the 1960s, Miss Weather teaches kids about the weather and dressing for different climates
- Large, colorful pieces help young kids with manual dexterity

Item: 72503

Case Pack: 6

UPC: 0 29101 72503 2

The Original Colorforms® Set

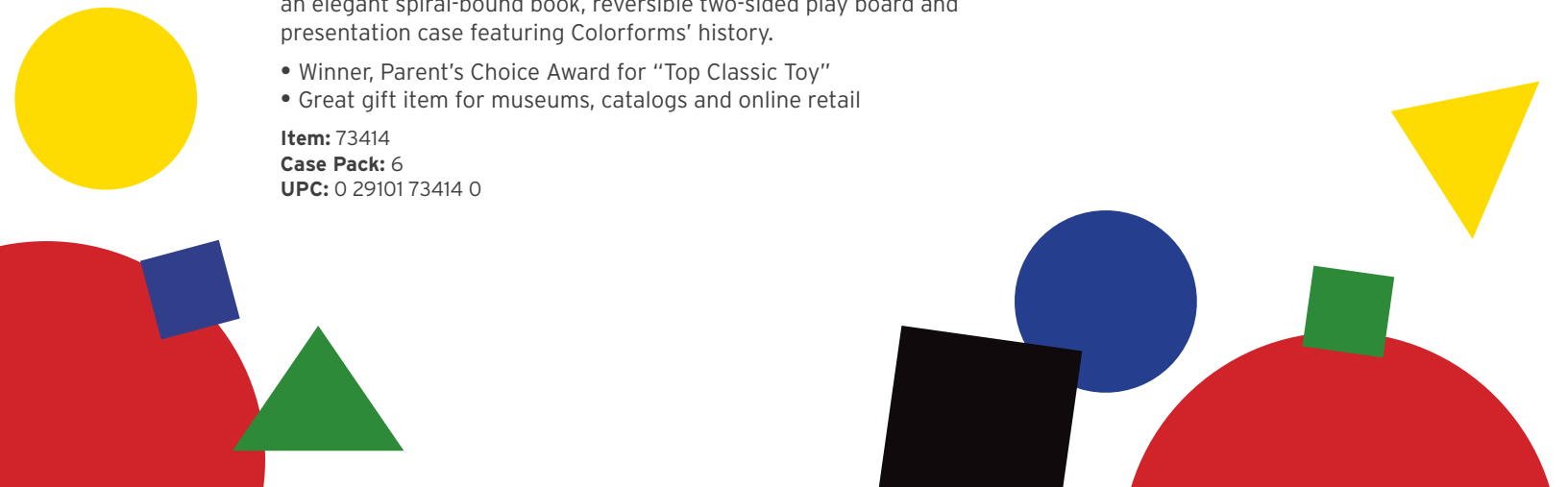
The original set that launched the Colorforms brand in 1951 is still a winner with kids and a nostalgic favorite for adults. Includes 350 brightly-colored geometric Stick-Ons™ of five different colors in an elegant spiral-bound book, reversible two-sided play board and presentation case featuring Colorforms' history.

- Winner, Parent's Choice Award for "Top Classic Toy"
- Great gift item for museums, catalogs and online retail

Item: 73414

Case Pack: 6

UPC: 0 29101 73414 0



3-D Deluxe Play Sets™

Flip open the Colorforms 3-D Deluxe Play Set and let the story-crafting begin! This format features:

- 3-D pop-up play scene with stand-up play pieces
- Sturdy box construction that holds everything in place until it's time to play again
- Colorforms Stick-Ons™ that stick to all play surfaces
- The backbone to any Colorforms retail program

Case pack of 12.



Pete the Cat™ **NEW**
Item: 70359
UPC: 0 29101 70359 7



Bubble Guppies™ **NEW**
Item: 70389
UPC: 0 29101 70389 4



Miss Weather & Friends **NEW**
Item: 70341
UPC: 0 29101 70341 2



Daniel Tiger's Neighborhood™ **NEW**
Item: 70392
UPC: 0 29101 70392 4



The Very Hungry Caterpillar™
Item: 70369
UPC: 0 29101 70369 6



Teenage Mutant Ninja Turtles™
Item: 70388
UPC: 0 29101 70388 7



Dora the Explorer™
Item: 70361
UPC: 0 29101 70361 0



Hello Kitty®
Item: 70391
UPC: 0 29101 70391 7



SpongeBob™ SquarePants
Item: 70362
UPC: 0 29101 70362 7



Super WHY!™
Item: 70365
UPC: 0 29101 70365 8



Colorforms Merchandising Displays & Programs

Make a statement on your sales floor – we make it easy! Our pre-packaged POP displays create a strong brand presence and increase sales. Colorforms displays highlight one of the toy industry's best-known brands and can be used on their own or as an anchor for integrated Colorforms retail sections.

Speak with your sales representative to design a customized Colorforms program that meets your retail needs.

3-D Deluxe Play Set Assortment

Item: 70350
Case Pack: 1 (54 Units)
UPC: 0 29101 70350 4



Fun Pockets®

Perfect for play on the go!

- Each Fun Pockets pouch contains two travel-friendly play boards and dozens of Colorforms Stick-Ons™
- The top licenses for 3-6 year olds in 2014
- Our most versatile and popular Colorforms format
- Delivers high dollar revenue per square foot

Case pack of 12.



**Silly Faces™
Carnival Clowns™** **NEW**
Item: 70406
UPC: 0 29101 70406 8



Pete the Cat™ **NEW**
Item: 70408
UPC: 0 29101 70408 2



Daniel Tiger's Neighborhood™ **NEW**
Item: 70499
UPC: 0 29101 70499 0



Peter Rabbit® **NEW**
Item: 70407
UPC: 0 29101 70407 5



Teenage Mutant Ninja Turtles™
Item: 70493
UPC: 0 29101 70493 8



Bubble Guppies™
Item: 70494
UPC: 0 29101 70494 5



Hello Kitty®
Item: 70498
UPC: 0 29101 70498 3



Dora the Explorer™
Item: 70456
UPC: 0 29101 70456 3



**SpongeBob™
SquarePants**
Item: 70459
UPC: 0 29101 70459 4



Super WHY!™
Item: 70463
UPC: 0 29101 70463 1



The Very Hungry Caterpillar™
Item: 70481
UPC: 0 29101 70481 5

My Little Sandbox® Activity Play Sets

The Colorforms® Way!

Colorforms has added another unique way to bring creativity and imagination to every child's world with 3-D My Little Sandbox Activity Play Sets.

Each play set has everything needed for hours of imaginative, storytelling fun based on some of kids' favorite characters, including: 3-D characters and accessories, a play tray, play mat and ultra fine sand.

- Develops fine motor skills
- Includes reusable box for easy, no mess storage
- Winner of the Dr. Toy 10 Best Toys Award

Case pack of 6.



Peter Rabbit™

Item: 70318
UPC: 0 29101 70318 4

NEW



Dora the Explorer™

Item: 70316
UPC: 0 29101 70316 0

NEW



SpongeBob™ SquarePants

Item: 70314
UPC: 0 29101 70314 6

NEW



Bubble Guppies™

Item: 70317
UPC: 0 29101 70317 7

NEW

Activities, Games & Puzzles

For over six decades, Colorforms has made fun and easy preschool activities, games and puzzles.

Our Colorforms products:

- Enable kids to engage in character and story scenarios in a manner developmentally geared to their abilities
- Teach early game strategy skills
- Double as imaginative play sets



Hello Kitty® Dress-Up™ Game

Get Hello Kitty Ready for the Day!

What should Hello Kitty wear today? Children spin the spinner and then decide! The first player to completely dress Hello Kitty in her stylish outfit wins.

- Easy to learn, no reading required
- Reinforces critical thinking and decision-making
- Features standing dress-up figures

Item: 77976

Case Pack: 6

UPC: 0 29101 77976 9



Hello Kitty® Dress-Up™ Game Tin

Travel Version of Our Popular Full-Size Game

The same gameplay as our Hello Kitty Dress-Up Game (above), but in an easy-to-carry, take-anywhere tin.

Item: 01498

Case Pack: 6

UPC: 7 94764 01498 3



Hello Kitty® Taggles Play Set

Stick, Stack and Re-stick

Children create scene after scene based on some of their favorite characters! Set includes plenty of Taggles Stick-Ons™, a 2-sided play board and an easy-carry case.

Item: 70331

Case Pack: 6

UPC: 0 29101 70331 3



Silly Faces™ Stick-Ons™ Game

Parent's Guide to Children's Media Award, "Outstanding Achievement in Toys"

Children spin, then make wacky faces with Colorforms ears, eyes, smiles and more!

- A great value for your game section
- A Colorforms top-seller for 25 years!

Item: 77953

Case Pack: 6

UPC: 7 94764 77953 0



Hello Kitty® Colorforms® Activity Puzzle Assortment

It's 2-in-1 Play!

Kids complete each puzzle before creating their scene!

Item: 71230

Case Pack: 6

UPC: 0 29101 71230 8

Piece Count: 100

Puzzle Size: 10" x 13"



Dress-Up™ Fashion Game

Spin and Win When You Complete Your Outfit

Children spin, then collect Colorforms play pieces to dress their characters

- Includes four character cards and plenty of Colorforms Stick-Ons™

Item: 77954

Case Pack: 6

UPC: 7 94764 77954 7



LIFETIME GLOW GUARANTEE!

Assures customers that our stars will glow for a lifetime or we will replace the product. Glominite™, our proprietary glow formulation, gives our stars the brightest and highest quality glow.



Star Center™ Display

This introductory display is an easy way to merchandise stars and increase sales, especially where no peg space exists!

- Holds 36 units
- 12 each of Wonder Stars, Colorful Stars and Planets & Stars

Item: 19000

Case Pack: 1 (36 Units)

UPC: 0 40595 19000 7

Peggable Glow Packs

NEW PACKAGE!

More Than 2 Million Sets Sold Every Year. Don't Miss Out!

Our best selling celestial products out-glow all others, thanks to our proprietary Glominite™ formula! Used separately or combined, stars and planets light up a room and light up your sales!



Swirl Stars™

Item: 19468

Case Pack: 12

UPC: 0 40595 19468 5



Wonder Stars™

Item: 19471

Case Pack: 12

UPC: 0 40595 19471 5



Twinkle Stars™

Item: 19472

Case Pack: 12

UPC: 0 40595 19472 2



Colorful Stars™

Item: 19473

Case Pack: 12

UPC: 0 40595 19473 9



Micro Stars™

Item: 19474

Case Pack: 12

UPC: 0 40595 19474 6



Galactic Astros™

Item: 19475

Case Pack: 12

UPC: 0 40595 19475 3



Planets & Stars™

Item: 19476

Case Pack: 12

UPC: 0 40595 19476 0



Super 3D Stars™

Item: 19477

Case Pack: 12

UPC: 0 40595 19477 7



Colorful Twinkle Stars™

Item: 19478

Case Pack: 12

UPC: 0 40595 19478 4

Celestial Super Kits™

Our Super Kits are a great way to diversify your product mix and price points.

- Basics that no glow program should be without!
- Best value available



Wonder Stars Super Kit™

Item: 19491

Case Pack: 12

UPC: 0 40595 19491 3



Colorful Stars Super Kit™

Item: 19492

Case Pack: 12

UPC: 0 40595 19492 0



Boxed Kits & Tubes

(Ages 5+)

These larger sets make great gifts, and also ring up higher dollar sales of glow and space-related products.



Star Explosion™

More than 700 glow-in-the-dark shapes to decorate ceilings and walls make this classic kit a best seller.

- Includes Wonder Stars, Twinkle Stars, Galactic Astros and adhesives
- Highest piece count on the market

Item: 19065

Case Pack: 6

UPC: 0 40595 19065 6



3-D Solar System™ **BEST SELLER!**

Eight colorful glow-in-the-dark planets, plus Pluto, over 200 adhesive stars, string, putty and a Solar System Guide Booklet are included to recreate a glowing solar system in any room.

- The perfect complement to the Star Explosion
- Our top-selling boxed kit year-on-year

Item: 19862

Case Pack: 6

UPC: 0 40595 19862 1



**Unique
Packaging
Pops Off
Shelf**

3-D Planets/3-D Stars Assortment in Display

Item: 19461

Case Pack: 12

UPC: 0 40595 19461 6

3-D Stars in a Tube

Item: 19469

Case Pack: 12

UPC: 0 40595 19469 2

3-D Planets in a Tube

Item: 19464

Case Pack: 12

UPC: 0 40595 19464 7



Galaxy of Stars

Over 60 glow-in-the-dark shapes and 200+ glow-in-the-dark adhesives to create your own glowing galaxy.

Item: 19071

Case Pack: 6

UPC: 0 40595 19071 7



Glowing Night Sky

Includes a solar system mobile and glow-in-the-dark shapes to make any wall or ceiling light up.

Item: 19072

Case Pack: 6

UPC: 0 40595 19072 4



3-D Planets™

Item: 19466

Case Pack: 6

UPC: 0 40595 19466 1

Large Format Activities

(Ages 5+)



Giant Planet Stick-Ons™

Enjoy the Solar System in any room with these beautiful, giant, glowing images of the planets and spacecraft. Great for any age and can be reused and moved from place to place.

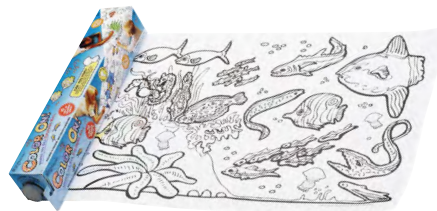
- Glows in the dark
- Comes with a fact sheet about the planets and spacecraft
- Can be shelved horizontally or pegged vertically

Item: 19721
Case Pack: 6
UPC: 0 40595 19721 1



Color ON!™ Coloring Rolls

This unique coloring experience allows for multiple kids to color at the same time and keeps them occupied for hours of creative and interactive fun. Roll out the paper and create a 10 foot long mural, or tear off smaller works of art to show off. Each title includes a "Can you find?" activity with 12 objects. Coloring rolls can be shelved horizontally or pegged vertically.



Travel Color ON!™ Coloring Rolls

Smaller size for on-the-go creative fun.



Circus

Item: 49607
Case Pack: 6
UPC: 0 40595 49607 9



Zoo

Item: 49608
Case Pack: 6
UPC: 0 40595 49608 6



Pirate

Item: 49609
Case Pack: 6
UPC: 0 40595 49609 3

Original Color ON!™ Coloring Rolls

Includes 5 crayons and a crayon sharpener.



Dinosaurs

Item: 49602
Case Pack: 6
UPC: 0 40595 49602 4



Under the Sea

Item: 49603
Case Pack: 6
UPC: 0 40595 49603 1



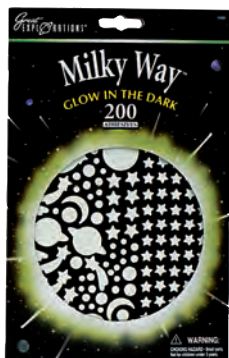
Princess

Item: 49604
Case Pack: 6
UPC: 0 40595 49604 8

Celestial Adhesives

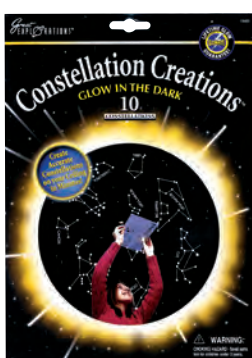
Our glow-in-the-dark adhesives are the fastest, easiest and most accurate way to recreate constellations on a wall or ceiling.

- Stars are invisible on a white ceiling by day
- Glow brightly at night



Milky Way®

Item: 19481
Case Pack: 12
UPC: 0 40595 19481 4



Constellation Creations™

Item: 29483
Case Pack: 12
UPC: 7 81955 29483 5



Solar System Adhesives™

Item: 19484
Case Pack: 12
UPC: 0 40595 19484 5

Celestial Adhesives

Twirling Ribbons™

Brilliant ribbons for twirling and swirling. Kids have loads of fun creating eye-catching swirls, loops and squiggles with these fabulous ribbons.

Available individually or in a display.



Large Rainbow Ribbons™

A bigger version of our original Rainbow Ribbon with a 10' long ribbon and a wooden wand.

Item: 61110

Case Pack: 12

UPC: 0 40595 61110 6



Rainbow Ribbons™

Our original Rainbow Ribbon with a 7' long ribbon and a wooden wand. An evergreen toy that is fun for kids of all ages!

Item: 61100

Case Pack: 12

UPC: 7 33753 61100 0

Rainbow Ribbons™ Display

Item: 61199

Case Pack: 1 (36 units)



Dazzler Ribbons™

A beautiful rainbow ribbon on a colorful glittering wand. Dazzlers are a hit with girls who like to twirl, dance and do rhythmic gymnastics.

Item: 61130

Case Pack: 12

UPC: 0 40595 61130 4

Dazzler Ribbons™ Display

Item: 61131

Case Pack: 1 (36 units)

Doodletop®

It's a classic toy with a twist. Get in on the Doodletop action and spin rings around your competitors.



Doodletop® Gift Box

Boxes stack easily for merchandising in bins or on tables and shelves. Includes 4 refill pens.

Item: 60400

Minimum Order: 12

UPC: 7 33753 00400 0



Doodletop® Refill Pens

Switching to another ink color is a snap! Includes 6 different color pens.

Item: 60200

Minimum Order: 12

UPC: 7 33753 00200 6



Doodletop® Twister Double Doodle

Special charger makes Doodletops spin three times longer than by hand – making it easier for younger kids to master.

Item: 60150

Minimum Order: 12

UPC: 7 33753 60150 6



Doodletop® Single

Two Doodletops for twice the fun!

Item: 60100

Minimum Order: 12

UPC: 7 33753 00100 9



Doodletop® Single

The classic Doodletop kids know and love – great for peg sections and bins.

Item: 60360

Minimum Order: 48

UPC: 7 33753 00360 7

Coffee Table Games

Display handsomely in living rooms and family rooms everywhere.

Front Porch Classics Baseball – Under the Lights™

Real working pinball game with nostalgic ballpark aesthetic, working stadium lights, base runner and inning tracking lanes, working scoreboard and old-style outfield advertising graphics. All-wood construction.

Item: 53321

Case Pack: 2

UPC: 8 02221 53321 9



Circa Baseball™

A smaller version of the original. Features pinball-style game play, all wood design and nostalgic ballpark aesthetic. *Parents Choice*, *Creative Child Magazine* and *iParenting Award Winner*.

Item: BS02017

Case Pack: 4

UPC: 8 02221 02017 7



Shut-The-Box

Old Century Edition

Raucous dice game from the days of yore, Shut-The-Box boasts an elegant, solid wood decorative box and handmade wooden dice and tiles. *Oppenheim Toy Portfolio Gold Seal* and *Platinum Award* winner. For 1 or more players.

Item: 53301

Case Pack: 2

UPC: 8 02221 53301 1



Shut-The-Box

Bookshelf Edition

Same classic play as the Old Century Edition. Handsome wooden package for display in bookshelves or on coffee tables. For 1 or more players.

Item: BS02042

Case Pack: 4

UPC: 8 02221 02042 9

Circa Shut-The-Box

Compact version of the original for easy travel. All-wood design and great for summer cottage play. For 1 or more players.

Item: 53501RC

Case Pack: 4

UPC: 8 02221 53501 5



Family Games



Deer in the Headlights™ **NEW** Board Game

Our number one game will be even bigger with the addition of the Deer in the Headlights board game. "Predator" cards and die, an interactive 3-fold game board and an oversize scoring grid add new strategies to gameplay and take Deer in the Headlights to a new level. A camo bag neatly stores all game components for easy travel to any hunting or family event. For 2-6 players.

Item: 53729

Case Pack: 6

UPC: 8 02221 53729 3



Deer in the Headlights™

Players race to be the first to play all of their cards, but if a "Deer in the Headlights" is rolled, progress stalls. Specially designed with 2 decks of custom cards and 3 wooden game dice. All packed in a decorative matchbox. For 2 or more players.

Item: 53720

Case Pack: 12

UPC: 8 02221 53720 0



Fish or Cut Bait™

Flip the 45-second timer, roll fast to assemble a fishing "rig," and then catch as many fish as possible before the timer expires. The player with the biggest catch wins! Fast-paced, easy-to-learn fun for the entire family. For 2 or more players.

Item: 53723

Case Pack: 12

UPC: 8 02221 53723 1



Hold Your Horses™ **NEW**

It's a race to the finish line in this easy to play card-dice mini board game. Roll dice to "scratch" 4 horses from the field, then continue rolling to advance horses along the race track. Players holding cards in their hand that match the winning horse, split the winnings. For 2 or more players.

Item: 53728

Case Pack: 12

UPC: 8 02221 53728 6

Euchre

The original trick-taking card game. Comes with 2 decks of custom cards, unique "scoring wheel" and 1 wooden trump die. Packed in an elegant decorative matchbox. For 4 players.

Item: 53719

Case Pack: 12

UPC: 8 02221 53719 4



Bulls and Cows

The original two-player "code breaking" game and "app." One player tries to break a 3-4 number code established by their opponent in as few guesses as possible. "Bull and Cow chips" help to keep score. For 2 players.

Item: 53721

Case Pack: 12

UPC: 8 02221 53721 7

Kids Games



Fish in a Barrel™

More fun than a barrel of monkeys. Link together more Trout, Bass or Muskie than the competition in 30 seconds to win. Everyone enjoys the 8 colorfully decorated 4 1/4" plastic fish. All stored inside the barrel-shaped storage tube. "Fish On!" For 2 or more players.

Item: 53754

Case Pack: 6

UPC: 8 02221 53754 5



Don't Tip the Cows™

Cow tipping is America's second favorite sport (to fishing) and this fun stacking game has it all. 18 adorable, stackable cows, just waiting to be stacked and tipped. For 2 or more players.

Item: 53755

Case Pack: 6

UPC: 8 02221 53755 2



Busy as a Beaver™

NEW

Beavers work fast, as does this adorable children's game. Players frantically roll dice to be the first to build their beaver character with hilarious body parts and accessories including buck-teeth, tail, hard hat and others. Kids will love beating their parents. For 2 or more players.

Item: 53758

Case Pack: 6

UPC: 8 02221 53758 3

Outfitters™ Travel Collection

Now play favorite classic games whether climbing Everest, hiking the Rockies or driving to Disney World. The Outfitters Collection features lightweight, compact wooden games, each packaged inside a canvas and nylon stuff sack with mesh window and toggle closure. Carabiner included so that each game can easily strap on to any backpack.



Bowling Zombies

Hilarious wooden bowling game featuring the most gruesome zombies imaginable. Comes with solid wood bowling pins, each with highly detailed zombie faces and gross maladies, and a wooden bowling ball, all packaged in a round storage tube. For 1 or more players.

Item: 53756

Case Pack: 6

UPC: 8 02221 53756 9



Outfitters™ Best Dice Games

NEW

Item: 53974

Case Pack: 12

UPC: 8 02221 53974 7



Outfitters™ Cribbage

NEW

Item: 53971

Case Pack: 12

UPC: 8 02221 53971 6

Outfitters™ Mancala

Item: 53972

Case Pack: 12

UPC: 8 02221 53972 3



Great Classics



Mexican Train Dominoes

All-wood box design with slide-open top for storage of dominoes (double 12), cast metal trains and solid-wood train station. Excellent accent for the living room or family game room. For 2-8 players.

Item: 53303

Case Pack: 3

UPC: 8 02221 53303 5



Rummikub®

The original rummy tile game of creating runs and sets of numbers is now available in a vintage gift box edition. Features all-wood storage box and complete set of 106 game tiles. The nifty slide-off lids double as wood tile racks. For 2 or more players.

Item: 53302

Case Pack: 4

UPC: 8 02221 53302 8



Deluxe Dice Classics

The "crème de la crème" of dice games, Deluxe Dice Classics is designed in the same tradition as Front Porch Classics' Mexican Train Dominoes. Includes 25 classic games; **Yacht, Farkel-Plus, Crown & Anchor, Liar's Dice** and more. Deluxe components include 20 urea dice, leather-like dice cups, oversize score pads and 4-color Rules of Play booklet, all packed inside a felt lined vintage wooden gift box. The perfect gift for those seeking "the best."

Item: 53306

Case Pack: 3

UPC: 8 02221 53306 6



5-in-1 Wooden Game Set

A beautifully crafted, all-wood multi-game set to play **Chess, Checkers, Backgammon, Chinese Checkers** and **Pachisi**. Featuring a solid wood base (felt-lined inside), 2 double-sided wooden game boards and all-wood game components.

Item: 53305

Case Pack: 4

UPC: 8 02221 53305 9

Michigan Rummy

A "top-of-the-line" edition of the classic rummy card and betting game. Features a stained solid wood game board with beveled edges, casino-style chip troughs, betting chips and removable "money card" disks to play 4 games: **Michigan Rummy, Wanagan™, Great Lakes™** and **Oh Claire!™** A lovely addition to any coffee table or game room. For 2 or more players.

Item: 53304

Case Pack: 4

UPC: 8 02221 53304 2



World's Best Dice Games

Twenty-five of the World's Best Dice Games including **Yacht**, **Liar's Dice**, **Hooligan**, **Bowling Dice**, **Poker Dice**, crossword letter dice games and many more ... all in one box. Includes everything needed to play and learn 25 classic dice games as well as an illustrated 16-page Rules of Play guide.

Item: 53725
Case Pack: 6
UPC: 8 02221 53725 5



32 Dice™

Clever, strategic combination of chess and checkers. Roll 16 dice to set up the board, and then play to be the first to move a die to the opposite side of the board to win. For 2 players.

Item: 53565
Case Pack: 6
UPC: 8 02221 53565 7



Liar's Dice

Don't miss the classic game of bluffing. Features 4 dice shakers and 20 dice in this fun dice-themed wooden display box. For 2-4 players.

Item: 53706
Case Pack: 4
UPC: 8 02221 53706 4



Bunco

The hot dice game for women available in a trendy pink wooden storage box. Displays beautifully and a great gift for mom. For 4 or more players.

Item: 53726
Case Pack: 4
UPC: 8 02221 53726 2



Boneyard Dominoes

Twenty-eight tournament-quality double-6 dominoes in a wooden domino box. For 2 or more players.

Item: 53708
Case Pack: 4
UPC: 8 02221 53708 8



Knob & Heel Cribbage

Our nifty, 3-fold wooden cribbage set is compact for travel and ready for play anytime and anywhere. The new open package highlights the all-wood product design and folding feature. For 2 players.

Item: 53704
Case Pack: 6
UPC: 8 02221 53704 0



Travel Mancala™

Now players can take the ancient game of strategy from Africa anywhere in the world!

Item: 09911
Case Pack: 24
UPC: 7 94764 09911 9

Retro Games

State Fair Bingo

A classic, retro-style set. Comes with traditional metal ball spinner, wooden bingo balls, solid-wood bingo board and eight nostalgic shutter bingo cards.

Item: 53811
Case Pack: 2
UPC: 8 02221 53811 5



Lawn Bowling

Set the wood pins and roll the heavy resin ball. Comes in convenient waterproof tote bag.

Item: 53833
Case Pack: 2
UPC: 8 02221 53833 7



Skee-Bean

Players aim and try to toss bean bags onto different sized circles to score points. Comes in waterproof tote bag.

Item: 53831
Case Pack: 4
UPC: 8 02221 53831 3



Prepack Displays

Create a Front Porch Classics statement with these "turnkey" display solutions. Each display is pre-loaded with the most popular Front Porch Classics games and arrives at stores "ready to sell." Simple to order, easy to assemble and great for in/out promotions.



Call of the Wild

Item: 53722
Case Pack: 1 (24 assorted)
UPC: 8 02221 53722 4



Surf & Turf

Item: 53759
Case Pack: 1 (6 assorted)
UPC: 8 02221 53759 0



1/2 Pallet

Item: 53522
Case Pack: Customized
UPC: 8 02221 53522 0



Outfitters Sidekick

Item: 53525
Case Pack: 27
UPC: 8 02221 53525 1

Some products featured are prototypes and may differ when manufactured in content, size, appearance and/or play from the images and descriptions represented in this catalog.

© 2014 University Games Corporation.

20 Questions, 3D Crystal Puzzle, Bepuzzled, the Bepuzzled logo, Colorfelts, Colorforms, the Colorforms logo, Deer in the Headlights, Don't Tip the Cows, Doodletop, Dumb Ass, Fish in a Barrel, Fish or Cut Bait, Front Porch Classics, the Front Porch Classics logo, Fun Pockets, Galactic Astros, Great Explorations, the Great Explorations logo, Kids Battle the Grown-Ups, Murder Mystery Mansion, Murder Mystery Party, Rockin' Dice, Smart Ass, Sticks Like Magic, Truth or Dare, and Twinkle Stars are registered trademarks of University Games Corporation. All Rights Reserved.

20 Questions for Kids, 32 Dice, 3-D Deluxe Play Sets, 3-D Planets, 3-D Planets in a Tube, 3-D Solar System, 3-D Stars in a Tube, Basic Shapes, Busy as a Beaver, Carnival Clowns, Celestial Super Kits, Circa Baseball, Classic Mystery Jigsaw Puzzles, Colorforms Pieces that Stick like Magic!, Colorful Stars, Colorful Stars Super Kit, Colorful Twinkle Stars, Color ON!, Constellation Creations, Conveyor Belt, Dazzler Ribbons, Drawtop, Dress-Up, Find Your Friends, Glominite, Glow Creations, Hold Your Horses, I Have, Kaboom, Kid-Cala, Kids on Stage, Lunch with Friends, Magic Fashion Show, Magnetic Four, Mancala, Micro Stars, Miss Weather, National Young Game Inventors Contest, Outfitters, Outfitters Collection, Planets & Stars, Pocket Games, Poppin Hoppies, Pub Trivia, Rainbow Ribbons, Sea-Quence, Sex-Word Memoirs, Silly Faces, Silly Sentence Word Fun, Skittle Pool, Slam the Door, Solar System Adhesives, Star Center, Star Explosion, Stick-Ons, Super 3-D Stars, Swirl Stars, The Treasure of Skull Rock, Totally Gross!, Travel Mancala, Turncoat, Twirl & Toss, Twirling Ribbons, UGAMES Play'n Learn logo, Under the Lights, Wonder Stars, Wonder Stars Super Kit, and Zero are trademarks of University Games Corporation. All Rights Reserved.

AreYouGame is a trademark of AreYouGame.com.

20Q ©1988-2011. 20Q.net Inc. All rights reserved. 20 Q and I can read your mind... are registered trademarks of 20Q.net Inc. © 2011 Techno Source. All Rights Reserved

20 Questions is a registered trademark of University Games Corporation/ Scott Mednick. All Rights Reserved.

Anti-Monopoly is a trademark owned by Hasbro, Inc., and is used pursuant to a license. © 1977, 1985, 1989, 1995 by Ralph Anspach. Patent 4136881.

© 2014 Beverly Enterprises Inc. & Jeruel Ind Co Ltd. All Rights Reserved.

BrainBox® - © G. Wyatt 2008, 2011 The Green Board Game Co. Ltd. High Wycombe Bucks HP12 3RP, UK.

Brain Quest 20th Birthday Game, Brain Quest Add & Subtract, Brain Quest Alphabet Game, Brain Quest Basic Shapes, Brain Quest Find Your Friends, Brain Quest Game, Brain Quest I Have, Brain Quest Magnetic Four, Brain Quest Numbers, Brain Quest Scavenger Hunt, Brain Quest Sea-Quence, Brain Quest Silly Sentence Word Fun, Brain Quest Slam the Door, Brain Quest Smart Game, Brain Quest States Game, My First Brain Quest, Brain Quest Card Decks © Workman Publishing Company, Inc. and Groupe Play Bac, S.A. BRAIN QUEST is a registered trademark of Workman Publishing Company, Inc. and Groupe Play Bac, S.A. used under exclusive license by University Games Corporation. Gameplay and game concept are the exclusive property of University Games Corporation.

Bubble Talk © 2011 LF Products. All rights reserved. Bubble Talk is a trademark of Techosource.

Daniel Tiger - © 2014 THE FRED ROGERS COMPANY. All Rights Reserved.

Dirty Words is a TM of Scott Robinson and Richard C. Levy. Used with permission. All rights reserved.

© 2014 Eric Carle LLC. ERIC CARLE, THE VERY HUNGRY CATERPILLAR, THE WORLD OF ERIC CARLE logo, the Caterpillar logo and related designs, logos and names are trademarks and/or registered trademarks of Eric Carle LLC. All rights reserved. "The Very Hungry Caterpillar" is published by Penguin Group (USA). For more information visit www.facebook.com/theworldofericcarle

FIVE Little MONKEYS™ Jumping on the Bed by Eileen Christelow ©1989. FIVE Little MONKEYS™ Bake a Birthday Cake by Eileen Christelow © 2004. FIVE Little MONKEYS™ Sitting in a Tree by Eileen Christelow ©2004. FIVE Little MONKEYS™ With Nothing to Do by Eileen Christelow © 2004. FIVE LITTLE MONKEYS™ is a registered trademark of Houghton Mifflin Company, and the monkey logo is a trademark of Houghton Mifflin Company.

© Copyright Frederick Warne & Co. Limited and Silvergate PPL Limited, [2014]. Based on the works of Beatrix Potter. PETER RABBIT and BEATRIX POTTER are trademarks of Frederick Warne & Co, a Penguin Group company. All rights reserved. Nickelodeon is a trademark of Viacom International Inc.

Hanayama - © 2014 HANAYAMA CO., LTD. Japan All Design and Copy Rights Reserved.

Hello Kitty® © 1976, 2014 SANRIO CO., LTD. Used Under License.

Kids on Stage is a trademark of University Games Corporation used under exclusive license from L & M Productions. Kids on Stage © University Games 1988, 2004. All Rights Reserved.

Ligretto is a trademark of Schmidt Spiele GmbH, used under license.

MAN BITES DOG © Manbitesdog partners. MAN BITES DOG is a trademark of Manbitesdog Partners. Used under exclusive license by University Games Corporation. All Rights Reserved.

My Little Sandbox is a registered trademark of BE Good Company. All Rights Reserved.

My StudioGirl is a trademark of Grant Studios Pty Ltd. © Grant Studios Pty Ltd.

NFL Rushzone Officially Licensed Product of the National Football League. Toy Island, An LF Products Brand. ©2013 LF Products, All rights reserved.

On The Double is a trademark of Playroom Entertainment, used under license.

PETE THE CAT tm © 1999, 2010 by James Dean, by arrangement with MerryMakers, Inc.

Pete the Cat is a Registered Trademark of James Dean, US Reg. #3820216

Scavenger Hunt for Kids © 2005 Pazow! Corporation. Scavenger Hunt is a registered trademark of Pazow! Corporation, San Francisco, CA 94109 All Rights Reserved.

Smart Egg - All rights reserved by Smart Egg Production & Licensing Ltd. HK.

Snoopy and Woodstock © 2014 Peanuts Worldwide LLC.

Sort it Out © Relatively Creative Pty Limited 2008. SORTS is a Trademark of Crown and Andrews Pty Limited 2008. SORT IT OUT! is made under license from Crown and Andrews Pty Limited.

Super WHY! - © 2014 Out of the Blue Enterprises LLC. All Rights Reserved.

Tetris ® & © 1985-2011 Tetris Holding. Tetris logos and Tetriminos are trademarks of Tetris Holding. Trade dress owned by Tetris Holding. Licensed to The Tetris Company. Tetris Game Design by Alexey Pajitnov. Tetris Logo Design by Roger Dean. All Rights Reserved. Technosource, A Division of LF Products. © 2012 LF Products. All rights reserved.

Thomas Edison's Secret Lab™ - © 2014 Genius Brands International, Inc.

© 2014 Viacom International Inc; All rights reserved. Nickelodeon, Dora the Explorer, SpongeBob SquarePants, Teenage Mutant Ninja Turtles, Bubble Guppies and all related titles, logos and characters are trademarks of Viacom International Inc. SpongeBob SquarePants created by Stephen Hillenburg.

Where's Waldo? TM & © Classic Media Distribution Limited. Toy Island, An LF Products Brand. © 2012 LF Products, All rights reserved.

Who What Where © 2005 Pazow! Corporation. Who What Where Jr. is a trademark of Pazow! Corporation, San Francisco, CA 94109 All Rights Reserved.

WizzWorx is a Trademark of Grant Studios Pty Ltd. © Grant Studios Pty Ltd.

World War Z - TM & © 2014 Paramount Pictures Corp. All rights reserved.

Zero © 2010 is a trademark of University Games. All Rights Reserved.

2014 Catalog



University Games Corporation

2030 Harrison Street,
San Francisco, CA 94110
Call us at 800.347.4818 or
Fax 415.503.0091 to place orders.

University Games Europe B.V.

Weth. Sangersstraat 23,
6191 NA Beek, Netherlands
+31 46 477 0690

University Games Australia

Level 1, 10 Willoughby Road,
Crows Nest NSW, Australia 2065
+61 2 9436 1016

University Games UK Ltd.

The Courtyard, Glory Park, Wooburn Moor,
Bucks, HP10 ODG, UK
+44 3334 050 120